



Tapping Into the Power of Emotional Memories

Clinical Course

2 CE credits

Location: The Apsley by Sunrise
2330 Broadway (between 84th and 85th Streets)
New York, NY 10024

Date: June 5, 2024

Time: 5:00 pm – 8:00 pm ET

Course Description: When remembering past events, it can be difficult to recall details, yet the emotions we experienced come flooding back. Triggered by our five senses; the smells, sights, sounds, tastes, and feelings teleport us back like it is happening in the here and now. Emotional memories can remain intact for those living with Alzheimer's disease much longer than the details of short- and long-term memories. This in-person workshop will explain the difference between short- and long-term memory, and why the emotional impact of an event can help to store memories for a very long time. This can help to explain why for those living with Alzheimer's, emotions from an event can persist well beyond the memory of the event that originally caused the emotion. The emotional life of a person living with Alzheimer's disease is alive and well. Participants will learn how to tap into emotional memories by utilizing the five senses that will strengthen connection and improve overall wellbeing for the person living with Alzheimer's disease. Attendees may ask and answer questions throughout the presentation and participate in instructor-led discussions, case vignette discussions, and a Q&A session at the end.

From this workshop you will learn to:

1. Define the difference between short-term and long-term memories.
2. Explain why emotional memories remain intact longer than other types of memories.
3. Describe the effects of emotional memories for people living with Alzheimer's disease.
4. List ways to evoke positive memories for people living with Alzheimer's disease.

Program Goals and Target Audience: To educate social workers, case managers, paraprofessionals, and health care professionals of all levels about dementia care and supporting those affected by dementia-related illnesses.

Content Level: Beginner, Intermediate, Advanced



Presenter Bio: Jennifer Reeder, LCSW, SIFI

Jennifer Reeder is the Director of Education and Social Services for the Alzheimer's Foundation of America. This includes overseeing AFA's National Toll-Free Helpline staffed by licensed social workers, and community class programs all instructed by various therapists and educators. Ms. Reeder graduated in 2011 from Temple University with a Masters of Social Work and entered the not-for-profit sector providing in-home therapy to families in the Philadelphia area for over 9 years. She is proud to now be supporting individuals and families affected by Alzheimer's and dementia-related illnesses while providing clinical guidance to the licensed social workers of AFA. She encourages engagement and peer support from attendees, while drawing from real life situations to enhance the learning process.

Fee and Registration Information: Cost is FREE and includes 2 CE credits. To begin registration, follow this link: <https://alzfdn.org/education-workshop/> Cancellations are appreciated 24 hours in advance of the workshop.

Course Completion and CE Information

Course completion requirements:

- Licensed social workers must attend the entire course and complete an online course evaluation. AFA will email all registrants who attended the entire course with a link to the evaluation which is completed through SurveyMonkey.
 - Other professionals seeking CEs must also attend the entire course and complete the online evaluation.
 - Certificates of completion will be emailed or mailed within 10 business days of course completion.
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- Alzheimer's Foundation of America, Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0222.
 - The Alzheimer's Foundation of America #1898, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 7/25/2023 – 7/25/2024. Social workers completing this course receive 2 continuing education credits.
 - This course is pre-approved by CCMC for Certified Case Managers.

For questions, concerns, or to request special accommodations, please call: 866-232-8484 or email Jennifer Reeder – jreeder@alzfdn.org.