Our Mission
To provide support, services and education to individuals, families and caregivers affected by Alzheimer’s disease and related dementia nationwide, and fund research for better treatment and a cure.

A MESSAGE FROM OUR PRESIDENT & CEO
Dear Friend,
Throughout our lives, at one point or another, we all need a helping hand to guide us through the challenges we face. The Alzheimer’s Foundation of America (AFA) was created to be that trusted resource for families affected by Alzheimer’s disease and other dementia-related illnesses. Ever since our founding by a family caregiver in 2002, our goal has been to ensure that families always have a place to turn.

This publication will tell you about some of the programs, services and support we provide to all those impacted by Alzheimer’s disease—the individuals living with it, the family members caring for them and the professionals and organizations working to deliver high quality dementia care. From our Helpline to educational and professional training programs, we aim to empower people with knowledge.

It will also detail some of the steps we are taking to further the fight against Alzheimer’s disease—funding research toward a cure, raising Alzheimer’s awareness, advancing public policy and providing early detection services.

On behalf of AFA’s Board of Directors, Medical, Scientific, and Memory Screening Advisory Board, staff, volunteer councils and passionate supporters, we hope you enjoy learning more about AFA and our important work. Additional information can be found on our website, www.alzfdn.org. If you have any questions or would like to know more about any of these programs and services, please don’t hesitate to contact us at 866-232-8484 or via email at info@alzfdn.org.

All my best to you and your family,
Charles J. Fuschillo, Jr.
President & CEO

WHY WE WERE FOUNDED
Becoming an Alzheimer’s family caregiver is often an overwhelming experience, something that AFA’s founder knows all too well. He was one. Anne Brodsky was a support system for her son, Bert, his whole life—someone he looked up to, who cared for him, and set him on the right path. When Anne was diagnosed with Alzheimer’s disease in 1980, their lives forever changed, and their roles would soon be reversed.

Because of those experiences, Bert founded AFA in 2002 to ensure that no other family affected by Alzheimer’s disease and other dementia-related illnesses would have to go through this journey alone. Families now have a place to go for help and get information, education, and support. In short, the services that did not exist to help Anne and her family became available to all families across the country.

From a Helpline staffed entirely by licensed social workers to enrichment and therapeutic programs, educational conferences, webinars, and support groups, AFA aims to make the challenges of Alzheimer’s and other dementia-related illnesses a little bit easier for families affected by it.

While scientists around the world are working on research toward a cure and better treatment, including some funded by AFA, we turn our greatest attention to care and services for individuals living with Alzheimer’s today and those who support them.

Together, with our member organizations who share our mission, we make a difference through education, care, and research.
CAREGIVING RESOURCES

A strong support system is essential for an Alzheimer’s caregiver; no one can, or should, try to do everything all on their own. Together with the AFA Helpline, AFA offers additional resources that provide support and assistance to caregivers. These include:

- **Caregiver support groups:** Connecting with others is a vital part of the caregiving equation but attending an in-person support group is something caregivers are often unable to do. AFA offers free, weekly telephone-based support groups to give caregivers a safe place to connect, open up, and share with one another. Support groups are led by one of AFA’s licensed social workers who are specifically trained in dementia care. They are structured to be small so that all participants can interact and build strong bonding relationships with one another and the group’s facilitator. Contact AFA's Helpline at 866-232-8484 to learn more about joining a caregiver support group.

- **Care Connection webinars:** Care Connection is a free webinar series that takes place on the second Thursday of each month. Each webinar features guest experts highlighting topics such as caregiving, healthcare, advance planning, elder law, and more, and affords participants the opportunity to ask questions.

- **Caregiving fact sheets:** Education is vital to facilitating meaningful living for individuals with Alzheimer’s disease and their caregivers. AFA’s Department of Educational and Social Services developed a variety of free educational materials to provide tips and strategies for caregivers, covering common topics such as reducing caregiver stress, building a caregiving team, understanding behaviors as forms of communication, therapeutic activities, and language tips.

Additional information about each of these services can be found under the “Resources for Alzheimer’s & Dementia Caregivers” tab of AFA’s website, www.alzfdn.org, or by calling the AFA Helpline at 866-232-8484.

NATIONAL TOLL-FREE HELPLINE

Imagine getting a job that you did not apply or had no formal training for, that required you to work seven days a week and charged you to be responsible for important health, legal and financial decisions that affect someone else’s life. It would be stressful and overwhelming, especially if you didn’t have a support system to help. That’s one way to describe what it can be like becoming an Alzheimer’s family caregiver.

Being truly prepared to have Alzheimer’s disease enter your life is virtually impossible. From trying to figure out what to do following the initial diagnosis to navigating the legal, financial and family issues that can arise throughout the course of the illness, living with Alzheimer’s disease or caring for a loved one with Alzheimer’s comes with a variety of emotions, stresses and questions that change as the disease progresses.

That’s why it is vital that caregivers have a place to turn for guidance with questions as basic as “What do I do now?” and “Where do I go for help?” to more in-depth issues about behavior, stress and care planning. AFA’s Helpline is that place.

Open seven days a week and staffed entirely by licensed social workers who are specifically trained in dementia care, AFA’s Helpline provides support to family and professional caregivers, individuals living with dementia-related illnesses such as Alzheimer’s, and anyone who has questions about Alzheimer’s and brain health, including “What are the warning signs of Alzheimer’s?” and “What do I do if I’m experiencing memory problems?” From providing answers or a sympathetic ear to connecting callers with resources in their area, no matter where in the United States they live, the AFA Helpline is here to help in any way possible.

The Helpline can be reached by phone (866-232-8484), webchat (www.alzfdn.org) and text message (646-586-5283). The webchat and text message features are also translatable for non-English speakers, allowing individuals who speak Spanish, Chinese, French and more than 90 other languages to access support in their primary language.

WHAT PEOPLE ARE SAYING

- “You have given me options.”
- “Thank you for being there for my family.”
- “I realize I’m not alone.”
- “You have exceeded my expectations.”
- “I am so grateful!”
- “I will definitely reach out again!”

Care Connection webinars: Care Connection is a free webinar series that takes place on the second Thursday of each month. Each webinar features guest experts highlighting topics such as caregiving, healthcare, advance planning, elder law, and more, and offers participants the opportunity to ask questions.

Caregiving fact sheets: Education is vital to facilitating meaningful living for individuals with Alzheimer’s disease and their caregivers. AFA’s Department of Educational and Social Services developed a variety of free educational materials to provide tips and strategies for caregivers, covering common topics such as reducing caregiver stress, building a caregiving team, understanding behaviors as forms of communication, therapeutic activities, and language tips.

Additional information about each of these services can be found under the “Resources for Alzheimer’s & Dementia Caregivers” tab of AFA’s website, www.alzfdn.org, or by calling the AFA Helpline at 866-232-8484.
EDUCATION & RESOURCE CENTER

AFA’s Education & Resource Center (ERC) offers activity programming, training classes and information designed to help individuals affected by Alzheimer’s disease, family caregivers, healthcare professionals and the general public. Located within AFA’s office in New York City, the Education & Resource Center first opened its doors in 2017 and expanded in 2019 due to the growing demand for the services it provides.

On any given day, you’ll see people taking part in live, interactive music performances; arts and crafts; dance and movement therapy; or pet and horticultural therapy. Coordinated by AFA’s Manager of Therapeutic Programming, each of these programs, which are free to participants, enable individuals with dementia-related illnesses, caregivers and senior citizens to take part in engaging, cognitively stimulating activities and socialize with others in a dementia-friendly place.

Programs are also offered virtually at the AFA Teal Room, located on AFA’s website (www.alzfdn.org/afatealroom), allowing individuals to take advantage of them from the comfort and safety of their own homes.

DELIVERING ENGAGING PROGRAMMING

Caregiver education classes at the ERC provide family and professional caregivers with knowledge to help them, such as understanding behaviors as forms of communication, self-care and stress reduction. Additionally, the Education & Resource Center holds community programming to help the general public become informed healthcare consumers, with topics such as health literacy, estate planning and fraud prevention.

The Education & Resource Center also hosts free memory screenings for the general public through AFA’s National Memory Screening Program.
MEMBER ORGANIZATIONS: AFA’S NATIONAL NETWORK OF CARE

AFA is able to help individuals affected by Alzheimer’s disease throughout the country by working with its national network of member organizations. AFA’s member organizations include nonprofits, area agencies on aging, not-for-profit care settings, police and fire departments, governmental agencies and more. Entities such as for-profit care settings, elder law attorneys, and other businesses are eligible to become associate AFA member organizations. AFA has member organizations nationwide.

Member organizations share AFA’s mission of providing support, services and education to individuals, families and caregivers affected by Alzheimer’s disease and related dementias. They also enable AFA’s Helpline social workers to connect callers with services in their area, no matter where in the United States they live.

Potential benefits of becoming an AFA member include:

- Listing through the AFA Helpline
- An AFA website listing with a brief description of the organization’s service offerings and a hyperlink to its website
- Discounted rates on AFA’s professional training offerings
- A spotlight in AFA publications
- Contributing content to AFA’s Alzheimer’s TODAY magazine
- Serving as a guest speaker for AFA educational events

Nonprofit member organizations are eligible to receive grants from AFA to support programs and services they provide to families affected by Alzheimer’s disease and other dementia-related illnesses.

Contact AFA’s Department of External Relations at 866-232-8484 to learn more about becoming an AFA member organization.

AFA GRANTS: SUPPORTING CARE AND SERVICES NATIONWIDE

Each year, AFA awards hundreds of thousands of dollars in grants to support programs and services that help families affected by Alzheimer’s disease nationwide, from the largest cities to rural communities.

AFA has several grant programs available for its nonprofit member organizations:

- **Anne & Irving Brodsky Innovation Grant** is awarded to an AFA nonprofit member organization each year for an innovative, creative and unique program that improves the lives of individuals with Alzheimer’s disease or other related illnesses and their families.
- **Biannual Membership Grants** deliver funding for programs that provide support, services and education to individuals, families and caregivers affected by Alzheimer’s disease and related dementias. Enrichment programs (i.e., music, art, dance, exercise), caregiver education and support services, and dementia-friendly social programs are just a few examples of the services supported by Biannual Membership Grants which are awarded twice a year, in the spring and the fall.
- **Milton & Phyllis Berg Respite Care Grants** are awarded to AFA member organizations to help provide respite care to families in need. Studies have shown that respite care can help improve quality of life for both the individual living with Alzheimer’s and family caregivers by providing social engagement and cognitive stimulation for the individual while affording a much-needed break for the caregiver. Grants are awarded twice a year.
- **Project Lifesaver International Grants** help fund wandering prevention programs and other public safety initiatives designed to protect individuals living with dementia-related illnesses such as Alzheimer’s disease. All public safety agencies that are members of AFA and Project Lifesaver International (PLI) in good standing are welcome to apply for grant funding. Grants are awarded twice a year.

“We are grateful to the Alzheimer’s Foundation of America for granting us the ability to not only embrace innovation but also build what we all need most during this time—human connection.”

– CATHERINE CAMPBELL
Executive Director of Alzheimer’s Texas
Anne & Irving Brodsky Innovation Grant Winner
Most residences are not built with the needs of an individual living with Alzheimer’s disease or other dementia-related illnesses in mind. However, almost every part of a home can impact quality of life for someone living with a dementia-related illness. Even seemingly cosmetic choices like color schemes, furniture patterns, and dishware make a difference. So how do you adapt a home to make it dementia-friendly? That’s the answer provided by The Apartment—a model, full-scale dementia-friendly studio residence AFA built as a teaching tool to help families across the country learn how to make a home safer and more comfortable for someone living with a dementia-related illness.

Each area of The Apartment—including the kitchen, bedroom, bathroom, living room and dining area—showcases different steps, designs and adaptations that can improve quality of life for individuals with dementia and their caregivers. From the role that color schemes and lighting play in improving mood and aiding with vision to how technology can provide support to caregivers to simple adaptations like labeling drawers and reminiscent decor, The Apartment demonstrates tools families can utilize in their own homes—whether they live in a house, apartment, condominium, or townhouse.

The Apartment is located in AFA’s New York City headquarters and can be “visited” virtually anytime through AFA’s website at www.alzfdn.org/theapartment. In-person tours are also available by appointment. Along with a video tour on the website, a 20-page companion guide which takes individuals through each room in detail is available in both electronic and print formats.
EDUCATING AMERICA TOUR: PROVIDING ALZHEIMER’S EDUCATION ACROSS THE COUNTRY

Knowledge and information are tools of empowerment that should be available to all those who seek them. AFA brings educational programming directly into communities across the country to connect individuals living with Alzheimer’s disease, family and professional caregivers, and the general public with information about Alzheimer’s and brain health.

The Educating America Tour is an initiative launched in 2017 as part of AFA’s 15th anniversary. Each year, the Educating America Tour brings free Alzheimer’s educational conferences to cities across the country which enable participants to learn from, and interact with, Alzheimer’s disease experts, ask questions and network with one another. Conferences are open to family caregivers, healthcare professionals, individuals living with dementia and anyone interested in learning more about Alzheimer’s disease, brain health and caregiving.

Each conference covers a variety of Alzheimer’s-related topics, such as developments in the fight against Alzheimer’s disease, advance planning, building a long-term care team, enrichment and therapeutic programming, home safety and brain health and wellness. Conferences also include exhibitor tables from member organizations and other agencies and businesses in the host city to connect attendees with information about local services.

Learn more about AFA’s Educating America Tour by visiting www.alzfdn.org/tour.

“Very informative, comprehensive, and powerful. All content was great, thought provoking and enlightening!”
– Kimberly, St. Louis, MO

ALZHEIMER’S TODAY: A MAGAZINE ALL ABOUT ALZHEIMER’S DISEASE

Alzheimer’s TODAY is AFA’s free magazine which delivers helpful, practical information about Alzheimer’s disease and caregiving to subscribers nationwide. Content for each issue is developed, written and edited by AFA staff.

With an estimated readership of approximately 250,000 people nationwide, Alzheimer’s TODAY is mailed to homes, care settings, area agencies on aging, senior centers, hospitals, doctors’ offices, libraries and educational institutions. Electronic copies of Alzheimer’s TODAY are also distributed via email and made available through AFA’s website, www.alzfdn.org.

Published four times a year, each issue of Alzheimer’s TODAY features articles providing practical information that can help families affected by Alzheimer’s disease. Story topics include:

• Caregiving tips and tools
• Human interest stories about people who have been impacted by Alzheimer’s disease
• Therapeutic and activity programming
• Updates on Alzheimer’s-related public policy
• Health and wellness information
• Columns from AFA’s Medical, Scientific and Memory Screening Advisory Board Members and licensed social workers

Subscriptions to Alzheimer’s TODAY are free and available to everyone. Anyone wishing to subscribe can do so through the media center of AFA’s website, www.alzfdn.org. Past issues are available there as well. Alzheimer’s TODAY also offers advertising opportunities for those wishing to notify readers about services they provide, including books or products relating to Alzheimer’s care, clinical trial opportunities, patient care and more. Contact AFA’s Communications Department at 866-232-8484 for additional information.

“Very informative, comprehensive, and powerful. All content was great, thought provoking and enlightening!”
– Kimberly, St. Louis, MO

ALZHEIMER’S TODAY: A MAGAZINE ALL ABOUT ALZHEIMER’S DISEASE

All Alzheimer’s TODAY is AFA’s free magazine which delivers helpful, practical information about Alzheimer’s disease and caregiving to subscribers nationwide. Content for each issue is developed, written and edited by AFA staff.

With an estimated readership of approximately 250,000 people nationwide, Alzheimer’s TODAY is mailed to homes, care settings, area agencies on aging, senior centers, hospitals, doctors’ offices, libraries and educational institutions. Electronic copies of Alzheimer’s TODAY are also distributed via email and made available through AFA’s website, www.alzfdn.org.

Published four times a year, each issue of Alzheimer’s TODAY features articles providing practical information that can help families affected by Alzheimer’s disease. Story topics include:

• Caregiving tips and tools
• Human interest stories about people who have been impacted by Alzheimer’s disease
• Therapeutic and activity programming
• Updates on Alzheimer’s-related public policy
• Health and wellness information
• Columns from AFA’s Medical, Scientific and Memory Screening Advisory Board Members and licensed social workers

Subscriptions to Alzheimer’s TODAY are free and available to everyone. Anyone wishing to subscribe can do so through the media center of AFA’s website, www.alzfdn.org. Past issues are available there as well. Alzheimer’s TODAY also offers advertising opportunities for those wishing to notify readers about services they provide, including books or products relating to Alzheimer’s care, clinical trial opportunities, patient care and more. Contact AFA’s Communications Department at 866-232-8484 for additional information.

“Very informative, comprehensive, and powerful. All content was great, thought provoking and enlightening!”
– Kimberly, St. Louis, MO
RAISING ALZHEIMER’S AWARENESS AROUND THE WORLD

Since its inception, AFA has worked every single day to raise Alzheimer’s awareness through unique and thought-provoking initiatives.

Light the World in Teal

Light the World in Teal is AFA’s most colorful awareness program (literally). Each year, on a single day in November as part of Alzheimer’s Awareness Month, landmarks around the world light up in teal, AFA’s Alzheimer’s awareness color, to shine a spotlight on Alzheimer’s and show support for all those affected by the disease.

What began with just a handful of buildings in 2014 has grown into a global program with hundreds of sites participating, from small office buildings and town halls to iconic landmarks. Participants have included the Empire State Building, Madison Square Garden and One World Trade Center in New York City; the Willis Tower in Chicago; and LAX Airport in Los Angeles.

Visit www.lighttheworldinteal.com to learn more or get involved.

NATIONAL MEMORY SCREENING PROGRAM

Many of us are in the habit of visiting our doctor for annual checkups, and we regularly get screenings for things like blood pressure and cholesterol. But how often do we get checkups on one of the most important parts of our bodies—our brains?

AFA’s National Memory Screening Program gives people a way to do that by providing free, confidential memory screenings throughout the country on a regular basis. What began on a single day in November as part of Alzheimer’s Awareness Month has grown into a year-round program that has screened millions of people nationwide.

A memory screening is a simple and safe “healthy brain checkup” that tests memory, language, and other thinking skills. Administered by qualified professionals, it consists of a series of questions and/or tasks that takes approximately 10 minutes to complete and can indicate if someone might benefit from a comprehensive medical evaluation.

Why are they so valuable? Because with memory issues, like most other health conditions, early detection is extremely important. Alzheimer’s disease is not the only cause of memory problems. Vitamin deficiencies, thyroid conditions, urinary tract infections, stress, anxiety and depression can all lead to memory problems which can be treated or cured once diagnosed.

Even in the case of Alzheimer’s, early detection can improve one’s quality of life. It can provide greater opportunities to begin treatments that may help slow the symptoms of the disease, when they are most effective, along with taking part in clinical trials. In addition, early detection allows the person to take advantage of community services, such as support groups and therapeutic programming, as well as have a greater say in making legal, financial and health care decisions.

AFA has screening sites throughout the country that provide free, confidential memory screenings in-person. AFA also provides one-on-one memory screenings virtually using secure videoconference technology so that people can get screened without having to leave their homes. Visit AFA’s website, www.alzfdn.org, to learn more.

AFA also has an online memory screening test, which gives people a fun way to challenge their brains on a regular basis. The online memory screening test can be taken by visiting www.afamemorytest.com.
AFA’s Public Policy Division: A Driving Force for Progress

Alzheimer’s disease is a growing, nationwide public health epidemic that demands nationwide action from the federal government. AFA’s Department of Public Policy has a strong presence on Capitol Hill and regularly meets with elected officials, federal agencies and other stakeholders to provide information and advocate for the millions of Americans who are living with dementia or have a loved one with Alzheimer’s disease. We have worked to make the fight against Alzheimer’s disease a national priority in Washington and contributed to the federal government advancing policies that further science, care and support. Tremendous progress has been made in increasing federal funding for Alzheimer’s disease research. For years, research appropriations for Alzheimer’s lagged far behind those for other diseases. When Washington released the National Plan to Address Alzheimer’s Disease in 2012, funding was approximately $500 million a year, far below the $2 billion a year that the figure leading scientists estimated was necessary in order to achieve the plan’s stated goal of finding a treatment or cure by 2025. AFA fought for funding increases and worked tirelessly with Republicans and Democrats in Congress and the White House to dramatically increase funding increases and worked tirelessly with Republicans and Democrats in Congress and the White House to dramatically increase federal research investment over the years, growing to billions of dollars per year. Further increases remain an AFA priority in order to achieve the national plan’s goal. While working toward a cure in the future, our government must do everything it can to support individuals and families who need care right now. AFA has successfully facilitated bipartisan cooperation to increase appropriations for services through the Administration for Community Living (ACL) and other federal agencies, which deliver vital support to caregivers in dealing with the daily challenges of caring for persons with Alzheimer’s. We’ve also worked to enact laws like the BOLD Act, which creates an Alzheimer’s disease public health infrastructure and establishes centers for brain health and diagnosis across the country. AFA regularly contributes expert testimony as part of Congressional hearings, providing recommendations on topics such as ways to expand access to care and services, enhance early detection, and increase the use of memory screenings. We encourage our members and supporters to make their voices heard and provide them with updates about public policy changes in Washington so that they can advocate with their elected officials. Contact us to learn more about our advocacy efforts or how you can get involved in public policy.

AFA’s Professional Training & Education Division

Education and support is not just for the general public. Professionals on the front lines of dementia care need continued training to provide the best care possible. Through its Professional Training & Education Division, AFA offers a variety of in-person and virtual trainings and brings programs to individuals, care settings, nonprofits and other groups in communities across the country. AFA prides itself on delivering innovative, engaging, and practical training and educational programs to professional care partners. Our signature training program, AFA Partners in Care: Supporting Individuals Living with Dementia (PIC), prepares all levels of professionals across sectors to feel comfortable and confident interacting with, and caring for, individuals with dementia. Additionally, we offer regular live interactive webinar trainings on topics such as family dynamics in dementia care, aging and traumatic stress, wandering, cultural consideration in dementia care, substance misuse and dementia, relationship building, and understanding behaviors as expressions of need. AFA’s Excellence in Care (EIC) program sets a national standard of excellence for professional care settings and helps them enhance their dementia care programs. Settings that pass an extensive evaluation by an EIC specialist are eligible to be named an “Excellence in Care Dementia Care Program of Distinction.” Certifications are offered for professionals as well. Those completing the PIC training course can become certified as an AFA Dementia Care Partner. AFA’s Dementia Experience uses virtual reality technology to provide people with a sense of what living with a dementia-related illness may be like. Users experience visual and spatial disconnect and further sensory impairments as an opportunity to gain a better understanding of how to best work with individuals living with dementia-related illnesses. AFA’s Dementia Experience is available for purchase as an educational training tool. AFA is an approved continuing education provider by the New York State Education Department (NYSED) for licensed social workers. Each professional training is also approved by the Association of Social Work Boards (ASWB) and pre-approved by the Commission for Case Management Certification (CCMSC) to provide CE credits for licensed social workers, certified care managers and other professionals in all 50 states.

“I have been a clinician for 25 years and have gone to more seminars than I can remember. Your training was one of the very best.”

– Nora O.
There is a common misconception that Alzheimer’s disease only affects older adults. When Alzheimer’s enters a family’s life, it affects people of all ages, including children. Throughout the country, children are helping to care for loved ones living with Alzheimer’s disease, volunteering their time in care settings, raising awareness, and, in some cases, even conducting scientific research towards treatment and a cure. AFA’s Teen Alzheimer’s Awareness Scholarship gives them an outlet to share their stories.

Each year, the contest invites high school seniors nationwide to describe how Alzheimer’s disease has impacted their lives, what they have learned about themselves, their family, and/or their community through their experience with Alzheimer’s, and how they intend to spread awareness in their communities.

Thousands of students take part in the contest each year, which offers scholarships ranging from $5,000 (first prize), $2,500 (second prize), $1,500 (third prize) and runners-up/honorable mentions between $1,000 and $400. Submissions are often incredibly heartfelt and moving; many detail how Alzheimer’s disease has changed their family. Some even describe how Alzheimer’s made a positive difference in their lives—bringing them closer to relatives (or reuniting them with ones who had become distant), allowing them to be there for someone who was always there for them, and giving them the opportunity to step up and make a more meaningful contribution to their family.

Hundreds of thousands of dollars in college scholarships have been awarded to students across the country since the program’s inception. Through these awards, AFA is supporting the future leaders in the fight against Alzheimer’s.

Learn more at www.alzfdn.org/scholarship.

TEEN ALZHEIMER’S AWARENESS SCHOLARSHIP

AFA’s Young Leadership Program

AFA’s Young Leadership program was started in 2002 by a teenager to help other teens whose lives were impacted by Alzheimer’s disease. The program gives young people an outlet to make a difference and provides support to teens who have been affected by Alzheimer’s.

AFA has chapters in high schools and colleges throughout the country. “AFA on Campus” chapters are youth-led, activity-based divisions of AFA (under the supervision of a faculty advisor from the respective school) that get involved in the fight against Alzheimer’s by organizing Alzheimer’s educational programs, raising Alzheimer’s awareness in their communities, volunteering at care settings, and/or holding fundraising events in support of AFA’s programs and services.

Any high school or college student is welcome to apply to create an AFA on Campus chapter at their school. Contact AFA’s Department of External Relations at 866-232-8484 to learn more about starting an AFA on Campus chapter.

DANCING WITH GRANDDAD: TEACHING CHILDREN ABOUT ALZHEIMER’S DISEASE

When Alzheimer’s enters a family’s life, it affects everyone—including young children. One of the easiest ways to begin a conversation about Alzheimer’s disease with a young child is with a picture book. That’s why AFA created Dancing With Granddad: An Alzheimer’s Story for Children and Their Families.

Written for children entering kindergarten through third grade by Linda Bozzo and illustrated by Mudassir M. Ali, the book takes young readers on the journey of learning in an age-appropriate way that the grandfather of seven-year-old Nia has Alzheimer’s and will need to move to a new home.

They also learn that while Nia’s grandfather is changing, the love Nia and her grandfather have between them never will. The book gently introduces Granddad’s behavior changes (such as retelling stories, wandering, and confusion) while sharing the constant of the wonderful relationship between Nia and Granddad and her loving parents who are caring for him.

The book, a jumping off point for every family, includes a message from AFA about how to talk with children about Alzheimer’s disease, along with sample questions to ask and steps children can take to keep their brains healthy.

Dancing With Granddad: An Alzheimer’s Story for Children and Their Families is available for purchase at shop.alzfdn.org in both English and Spanish. Many libraries also have Dancing With Granddad: An Alzheimer’s Story for Children and Their Families available for their patrons.
Getting out of the house, enjoying the outdoors and having social interaction are all important for both caregivers and individuals living with Alzheimer’s disease. Staying isolated indoors is extremely detrimental; it accelerates both the progression of the disease and caregiver burnout. However, caregivers often have a hard time finding a dementia-friendly public place where they can take their loved one. AFA created a place to solve that.

AFA’s Respite Care Relief Park is a first-in-the-nation initiative designed to give caregivers a dementia-friendly place where they can feel comfortable bringing someone with Alzheimer’s disease to relax and enjoy a peaceful outdoor setting. The park is both an educational and recreational resource. It features docking stations where people can plug in their phones to play music, (which often aids in memory and brain stimulation), benches, a brick walkway, a gazebo and decorative landscaping. Educational signs adorn the walkway with helpful information about Alzheimer’s disease and dementia, building caregiver skills and a support team, avoiding caregiver burnout and resources available to help families affected by Alzheimer’s disease.

AFA’s first Respite Care Relief Park was opened in November 2017 in Lindenhurst, New York, and was built together with the Town of Babylon. AFA works with municipalities around the country to build additional Respite Care Relief Parks for communities. Contact AFA at 866-232-8484 to learn more about its Respite Care Relief Park program.

**MEDICAL, SCIENTIFIC, AND MEMORY SCREENING ADVISORY BOARD**

AFA’s Medical, Scientific, and Memory Screening Advisory Board is comprised of leading experts in the care, treatment, and research of Alzheimer’s disease. Board members, who are all volunteers, include medical doctors, researchers, geriatric psychiatrists, and nurse practitioners who provide expert insight and opinions on scientific issues surrounding Alzheimer’s disease and related dementias. They also assist with the development of AFA policies, programs and advocacy efforts related to research and care.

Board members’ responsibilities include:

- Examining emerging issues in the fight against Alzheimer’s disease
- Identifying major scientific topics that require action and advocacy at the national level
- Reviewing translational and clinical research
- Reviewing new medical-related or diagnostic products, such as diagnostic tools or non-prescription drugs
- Evaluating new or evolving therapeutic interventions

Key scientific areas the board considers include:

- Dementia screening
- Prevention or risk mitigation of dementia
- Early treatment of dementia
- Caregiver research
- Behavior management
- Bioethics

Additionally, the Board issues public recommendations, statements, white papers, and findings. Topics have dealt with the value of screening for cognitive impairment, approaches to improving early detection, at-home genetic testing relating to genetic risk for Alzheimer’s disease, and COVID-19 vaccination. Board members also speak as part of AFA educational programs as well as contribute articles to Alzheimer’s TODAY.
FUNDING RESEARCH TOWARD A CURE

Alzheimer’s disease is a growing public health crisis. It is one of the top 10 causes of death in the United States, and the only one without a cure or disease-modifying treatment. The Centers for Disease Control and Prevention (CDC) projects the number of Americans living with Alzheimer’s disease to more than double by 2060 unless a cure is found. AFA is actively working to support and advance scientific research aimed at finding the breakthrough that can lead to new, effective treatments and a cure.

AFA awards research grants to scientists in the United States and around the world to support their efforts to improve diagnostic tools, uncover the causes of Alzheimer’s disease and discover how to more effectively treat, and, ultimately, cure, Alzheimer’s disease.

Projects funded by AFA have included:

• Exploring the causes of hallucination, agitation and aggression in relation to Alzheimer’s disease and how they can be better treated. These are among the most troubling behaviors associated with Alzheimer’s disease and are often one of the main causes that lead to families moving their loved one living with the disease from their home to a residential healthcare setting.
  (Litwin-Zucker Research Center for the Study of Alzheimer’s Disease at the Feinstein Institutes for Medical Research)

• Focusing on the brain’s orientation system to design new types of Alzheimer’s testing and a revolutionary diagnostic app which will enable doctors to diagnose and begin treating Alzheimer’s disease earlier, when brain tissue is healthier. (Hadassah Medical Center)

• Exploring the role of the brain’s immune cells in the onset and progression of Alzheimer’s disease. Scientists believe that gaining a better understanding of immune cells and inflammatory processes in the brain could be key to understanding Alzheimer’s mechanisms. (Broad Institute of MIT and Harvard/One Mind)

• Uncovering the underlying causes of Alzheimer’s disease by reengineering human cells, collected through a single voluntary blood donation, to behave like brain neurons. This cutting-edge method will allow researchers to achieve what they believe is the closest approximation to brain behavior possible, allowing for the potential development of new treatments.
  (NYU Langone Hospital-Long Island)

100% of all donations to AFA designated for research go toward projects like these to find a treatment or cure for Alzheimer’s disease.

“Life’s most persistent and urgent question is: ‘What are you doing for others?’”

— DR. MARTIN LUTHER KING, JR.

“Everywhere we do at AFA is about enriching lives today and creating hope for tomorrow. We continue working to expand and enhance our programs and services, as well as create new ones, to make a positive difference in the lives of families affected by Alzheimer’s disease. With the number of Americans living with Alzheimer’s projected to more than double by 2060, the need will only continue to grow. Thank you for taking the time to learn about AFA and some of the important work we do every single day. Please feel free to contact us at 866-232-8484 or via email at info@alzfdn.org if you have any questions or would like additional information.”

— Luisa Echevarria, AFA Board Member

“AFA has been a tremendous resource for us. Whenever we had questions or needed support, someone was always there for us, ready, eager and able to help.”

— David German, Family Caregiver

“Seeing firsthand the great work and needed services AFA provides, I know we can help so many who are in the same situation I faced with my dad.”

— Matt Solomon

“AFA has been a tremendous resource for us. Whenever we had questions or needed support, someone was always there for us, ready, eager and able to help.”

— David German, Family Caregiver

“Programs like art and music therapy made an enormous difference in my mother’s quality of life when she lived with Alzheimer’s. AFA’s work is doing the same thing for millions of people all across the country.”

— Luisa Echevarria, AFA Board Member

AFA gratefully accepts charitable contributions to fund our programs, services and research efforts. If you would like to make a donation to support AFA, please visit www.alzfdn.org/donate or contact our Development Department at 866-232-8484.