

TEAL TIMES®

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Passionate People Changing Lives



**A SPECIAL THANK YOU FROM
OUR PRESIDENT & CEO
CHARLES J. FUSCHILLO, JR.**



I am always at a loss for words to properly share my gratitude for the ways passionate (and compassionate) individuals step up to raise funds for other families impacted by Alzheimer's and dementia, most often in honor and celebration of a beloved person in

their own lives. More than 6.2 million Americans are estimated to be living with Alzheimer's, a disease with no known cure, and those numbers continue to grow every year. *Teal Times* shares some of those inspirational people and organizations who are all making a difference.

These donors, like all of us, have one universal wish, to cure Alzheimer's and support families struggling with it.

Interested in starting your own fundraising event? Create one by visiting fundraising.alzfdn.org. You can also join us at our **Walk in the Park 2022, September 24-25**, by visiting alzfdn.org/walk.

Thank you for your past support and ensuring that no one has to go on this journey alone. We invite you to continue making a difference by making a gift at alzfdn.org/donate or using **the enclosed envelope**.

With great appreciation,

AFA is here for you.
alzfdn.org

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HELP US DO MORE! Give the gift of love, care & hope in our 20th anniversary year! All of this is made possible by the generosity of our donors.

If you'd like to make a charitable gift, please use the reply **envelope** inside this publication, go to alzfdn.org/donate or **scan** here:



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**Illinois Students Keep Curtain Up
During Pandemic**
Raising Over \$7,100 for Families Since 2018

Acting, singing, and the thrill of performing for an audience—each draws students to drama. But at Bureau Valley H.S. (BVHS) in Manlius, Illinois, drama students are getting—and giving—something much more. Since 2018, they have incorporated fundraising efforts in all of their performances and donated to help families affected by Alzheimer's disease.

Students began by selling snacks at a concession stand and inviting donations during intermission of their productions, with proceeds donated to AFA. When COVID-19 prevented in-person performances, students found creative ways to ensure the show, and their fundraising efforts, went on.

In the fall of 2020, they created an original series of radio variety shows, each one including an intermission where they shared memories and encouraged support for the AFA Walk in the Park. Their gimmick: The more donations received through their online donation link, the farther Drama Director Daniel Trone would run. The group raised enough for Trone, supported by some of his students, to run 13 miles.

For their spring 2021 virtual musical, students recorded their parts in front of greenscreens in their homes. After many hours of recording and editing, students appeared on screen with one another, never actually having been in the same space. Pass on the Love, a local nonprofit resale shop, funded the group's charitable contribution.

"I am glad that Bureau Valley High School's drama department has found a greater purpose in helping others. I carry memories with me from each and every production; and by continuing to show support for AFA, I can only hope the same for others."

—Krysten Walowski
BVHS Drama Dept. Student

Last December, the group could finally resume in-person performances, excited to take the stage together again and returning with renewed appreciation for reaching out to others. For this event's fundraising component, students sold AFA's selection of artist note cards by Evelyn Selim, who had lived with Alzheimer's.

Most recently, they performed the musical *Shrek*, on March 13.

Said Trone, "This marked two years since the pandemic first changed the way we did theater. Through it all, our purpose remained constant: We hope to share what we love no matter the circumstances and bring people together no matter the distance."

All told, the BVHS Drama Department has raised more than \$7,100 for families affected by Alzheimer's and dementia, making a difference that AFA won't ever forget.



Voodoo Wizardry Turns 23,000+ Doughnuts Into \$6,000 for AFA

Founded in Portland, Oregon, in 2003, Voodoo Doughnut has a long history of giving back and supporting communities through partnerships with nonprofit organizations. Famous for its unique take on pastries, Voodoo has developed more than 50 kinds of doughnuts, including Bacon Maple Bar, Portland Cream, and the Cannoli.

Voodoo kicked off 2022 by launching a new Mango Ginger Kiss doughnut, pledging to donate a portion of sale proceeds between January 4 and March 27 to AFA. During that time period, the company sold more than 23,000 Mango Ginger Kiss doughnuts at nine stores in Oregon, Colorado, Texas, California, and Florida, raising \$6,000 to support valuable programs and services for families affected by Alzheimer’s disease and other dementia-related illnesses offered by AFA.



On National Doughnut Day last year, Voodoo Doughnut also donated a portion of the proceeds from sales of its Homer Doughnut to AFA, which raised \$1,600 on a single day for the fight against Alzheimer’s.

“It’s an honor to support the efforts of the Alzheimer’s Foundation of America,” said Chris Schultz, Voodoo Doughnut CEO. “The work the AFA

does in support of families and individuals coping with Alzheimer’s and other dementias is humbling. We partnered with AFA once before and became very attached to their cause and efforts. We are grateful to partner with them again.”

AFA is grateful to Voodoo Doughnut and its customers for their continued generosity and support!

Texan Scores \$18,000 for AFA in Austin Hardware Charity Football Pool

When Austin Hardware was looking for a fun way to engage its customers and suppliers, as well as the community at large, it launched a charity football pool. Headquartered near Kansas City, Missouri, with additional locations in California, Florida, Georgia, Indiana, Pennsylvania, Texas, and Wisconsin, the company has conducted the Austin Hardware Charity Football Pool in six of the last seven years (pausing in 2020 due to the COVID-19 pandemic).

Utilizing the popular “eliminator” format, players attempt to correctly pick the winner of one NFL game each week. While the concept of picking a single game winner seems simple and easy, the catch is that participants can only pick each team once during the season. If their pick loses in any week, they are eliminated. Most importantly, a worthy charity chosen by the winner receives a special donation, which comes from a combination of Austin Hardware’s ownership and the generous support of event sponsors.



Photo courtesy of Scott Reinhold

Thirty-six players took part in the 2021 pool, and by week eight of the 18-week NFL season, the contest ended. Several significant upsets in early season games thinned the field out relatively quickly.

When it was all over, Scott Reinhold of Sachse, Texas, was the last player standing for the second consecutive year. Both times, Reinhold chose the Alzheimer’s Foundation of America as his designated charity, in memory of his mother, who lived with Alzheimer’s disease for a number of years before she passed away. His two victories resulted in a whopping donation of \$18,000.

Thanks to Reinhold and Austin Hardware for the support and helping to move the fight against Alzheimer’s closer to the goal line.

Kendra Scott Gives Back to AFA



KENDRA SCOTT

"We exist to create good in the world."

That's the motto jewelry designer Kendra Scott used to create her namesake company in 2002, launching it with just \$500 out of a spare bedroom in her home when her eldest son was just three months old. Over the last 20 years, her family has grown (she's now a proud mom of three boys), and so has her business—becoming a billion-dollar brand known for creating quality, affordable luxury products that make fashion and its trends truly accessible. With approximately 100 stores across the country, one thing that has not changed is Kendra Scott's commitment to helping others.

"My stepfather once told me the greatest thing I could do with my life was to use my talents to improve the lives of others around me," Scott writes on her website. "I carry those words with me every day."

In 2021 alone, the Austin, Texas-based company supported more than 75 different organizations through Shop for Good events, both virtually and in-person, to raise money for their respective causes.

AFA was a beneficiary of Kendra Scott's efforts this spring when the company donated 20% of select sales between April 29 through May 1 to AFA, including a multi-city Shop for Good event. Shoppers making purchases online through Kendra Scott's website, kendrascott.com, using the code GIVEBACK-Burne, as well as in-person at stores in Soho, NY, and Palm Beach, FL, raised \$2,200 in the three-day period, supporting AFA's mission of providing services and education to individuals, families and caregivers affected by Alzheimer's disease and related dementias nationwide, and funding research for better treatment and a cure.

AFA is grateful for the ongoing support of Kendra Scott and her customers who shopped for good!

April 29th - May 1st
shop for good online!

Enter code
'GIVEBACK-BURNE'

in your cart or at checkout on kendrascott.com,
and 20% of your purchase will benefit

1HLC Lifts Up the Fight Against Alzheimer's

Kettlebell enthusiasts from around the world "lifted up" the fight against Alzheimer's disease on October 23, 2021. In the 12th annual One Hour Long Cycle (1HLC), 75 lifters, together with the support of 49 backers, raised \$6,130 for AFA's programs and services.

One Hour Long Cycle (1HLC) is an international event which brings individuals from across the globe together on the same date and time, in satellite locations, to lift kettlebells (cannonball-shaped free weights with a handle attached) for 60 consecutive minutes for charity. Participants can complete the challenge solo, lifting for the full hour without stopping, or as part of a five-person relay team, lifting for two minutes and then handing the kettlebell off to a teammate, repeatedly cycling through the team during the hour.

The event began in 2010 when Jason Dolby and 19 of his kettlebell buddies gathered at a facility in El Segundo, California, as a fun way to celebrate his 35th birthday and raise money for charity. According to Dolby, the 20 participants ended up setting a group-lifting world record—there had never been that many people lifting weights for that long without rest! Since then, 1HLC has grown into an annual, worldwide event.

The physical challenge encourages kettlebell lifters to unify in spirit as a group and make a difference for others in need. 1HLC selects a different charity to support each year and encourages lifters to donate and/or raise funds for that organization.

"We've all had someone in our lives that has been affected by Alzheimer's, and this is great way to give back to those who are in significant need of our love and support," Jason Dolby shared in his 2021 charity announcement.

Thanks to 1HLC for its amazing support, and to all those who undertook this endurance challenge to help families affected by dementia-related illnesses. You have lifted up all of us!



Photos courtesy of Jason Dolby





Grandson Holds P.A.P. Classic Tournament in Grandfather's Honor

Andy Miller, 36, adored his grandfather. He was an “absolute legend,” an amazing husband, father, grandfather, and friend. “As witty as they come,” he was someone who “loved sports and a good party.” He was a “role model and a mentor,” a successful lawyer and commercial real estate businessperson, too. And he loved to play golf.

When he passed away in September 2020 after struggling several years with Alzheimer's, Miller wanted to do something special to honor him and his love of golf, as well as share some good for all those suffering with Alzheimer's disease and dementia. He gathered seven close college buddies and launched

the Patrick Anthony Podsaid (P.A.P.) Golf Classic, an annual tournament in Pebble Beach, California.

Miller invited friends to donate to the Alzheimer's Foundation of America to support others in need, and the friends spent a few days at Pebble Beach, playing several rounds of golf and celebrating a beautiful life. Since the P.A.P. Classic began, Miller has raised over \$30,000.

“We know first-hand the terrible effects of Alzheimer's disease on families,” said Miller. “If we can help other families receive the support, care and resources they need to get them through this difficult time, we are grateful.”



Andy Miller (second from left) with friends at the P.A.P. Classic 2021.



Photos courtesy of Andy Miller

Michigan Man Raises Awareness, \$10,000+ Bowling for a Cause



It was October 2021 and Jeff Garner, a 54-year-old realtor and married father of two, had to make what he called “the hardest decision of my life.” His mother, Sharon Bishop, had dementia and lived with Jeff and his wife, Stacey, at their home in Michigan. Jeff, Stacey, and Stacey's sister shared caregiving responsibilities, but Sharon's condition had reached the point where

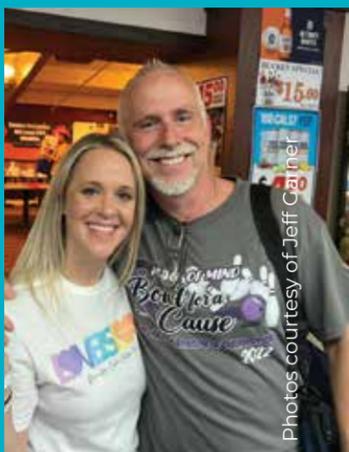
health, safety, and well-being that moving her to a care facility was the best thing they could do for her.

“I felt guilty. I'm her son! This is the woman that helped raise me into the man I am,” said Garner. “I wondered whether I was making the right decision, but I kept coming back to the same conclusion. For everyone's well-being, I knew we were doing the right thing. I'm so grateful for the care my mother is now getting. It provides peace of mind and reinforces to me that it was the correct decision.”

“I have such an appreciation for caregivers. These are the people caring for my mom, your parents, your grandparents, and our elderly; and we need to support them, honor them, and reward them.”

To do that, Garner organized the 1st annual “Peace of Mind” Bowling for a Cause event, a night of fun to raise awareness about Alzheimer's and other dementia-related illnesses, with proceeds benefitting AFA. On May 14, 132 bowlers came together in the Detroit suburb of Wyandotte, Michigan, for a night of pizza, bowling and prizes, including over 40 donation baskets and 50-50 raffles, all of which raised more than \$10,000. “We received unbelievable support from staff, friends and corporate sponsors! Everybody really came out for us. Better than I could have ever imagined.”

“I got behind the Alzheimer's Foundation of America because until you personally have someone special in your life develop dementia, it really does not affect you,” said Garner. “Seeing this debilitating disease run its course is heartbreaking. My mom may be unaware of the changes, but I can see the frustration in her eyes when she is trying to get the words out and just can't form a sentence. I can't fix this disease or cure it, but if I can bring light or awareness to people about the growing number of cases, then maybe something can be done.” Moving forward, Garner is now pledging to donate \$150 to AFA from every commission check on behalf of each of his clients. We are so very grateful for his commitment to the cause.



Photos courtesy of Jeff Garner

Stillman Family Creates Cookbook in Honor of Grammee Estelle



Grammee Estelle Stillman devoted her life to her family and friends. She was born in Minneapolis, Minnesota, 85 years ago, and has been married to her husband, Bob, for 66 years. Together, they raised three sons and a daughter, a family that blossomed into 10

grandchildren (15, with their partners) and six great-grandchildren. Although the last few years have been more challenging for her because of dementia, the cousins agree, “She remains a very happy person and reminds us how much she ‘loves her family.’”

A preschool and elementary school teacher, avid golfer, runner, walker, and cook, she lived a full and happy life. Her family and friends are most important to her. She hosted all the Jewish holidays—feeding nearly 50 people (often two nights in a row), which were so important in keeping the extended family close.

The weekly Friday-night dinners at her house were the most special. When the grandkids were little, they would sleep over and clamor for her chocolate chip pancakes the next morning. For these meals, she made everything by hand: appetizers, which she called “beginnings,” entrees like brisket or chicken, and dessert. Grammee’s house always had a special smell because something delicious was cooking. When family would walk in, they would always say it “smells like Shabbat.”

As the grandkids went off to college and moved all over the country, they found themselves wanting to cook her recipes for a “taste of home.” A cookbook was talked about for years; but as time went on, making the cookbook became more important so Grammee could participate. Many of the family learned her dishes by watching and helping because they were made more by “look” and “feel” rather than

following a formal recipe. The family knew the cookbook wouldn’t be easy as many of her handwritten recipes were scribbled, untitled and stored in the pages of a favorite cookbook—but they did it!



ALL YOUR FAVORITES
The Stillman Family Cookbook



“It was a labor of love to honor a person that means so much to so many of us,” said the cousins. The family raised more than \$1,000 for the Alzheimer’s Foundation of America by selling the cookbook, so that “hopefully, together we can end dementia and Alzheimer’s.”

HELLO DOLLIES

INGREDIENTS:

- 1 stick of butter
- 1½ packages graham crackers
- 12 oz sweetened, shredded coconut
- 1 bag semi-sweet chocolate chips
- 1 bag mini marshmallows
- 1 can sweetened condensed milk

DIRECTIONS:

Preheat the oven to 350 degrees, then melt the stick of butter, crush the graham crackers until fine. Pour the butter into the graham cracker crumbs. Press this into a 9” x 13” pan and bake the crust for 10 minutes. Let the crust sit until slightly cooled. Then pour ¾ of the chocolate chip bag over the crust followed by sprinkling of mini marshmallows and ½ bag of coconut. Finally, slowly pour the sweetened condensed milk to cover other ingredients. Bake 30 minutes until toasted and golden brown.



AFA HITS \$136,000 JACKPOT WITH GSN GAMES

One of the world’s top game creators and publishers, GSN Games, is also one of AFA’s most dedicated supporters. Since 2018, the company has been harnessing the collective efforts of its hundreds of thousands of active daily players to make a tremendous impact in the fight against Alzheimer’s by hosting 24-hour “fundraising days.”

February 27, 2022, was the most recent fundraising day for AFA, which GSN spread across two of its brands. Solitaire Tripeaks donated 100% of net proceeds from its Wilds Sale to AFA so that “this amazing organization may continue their excellent work in aiding and educating those who suffer from this challenging disease and their

caretakers.” Additionally, GSN Casino, which offers dozens of games, such as video poker, video bingo, and slots, donated 20% of all purchases made on their mobile and Facebook platforms that day to “support the advancement of research and provide enhanced care and support for all affected.”

The single-day fundraiser yielded more than \$136,000, bringing the cumulative amount GSN Games raised for AFA to more than \$550,000. On behalf of all those who will benefit from their efforts, we extend a heartfelt “thank you” to GSN Games and their players!





Edluar doventural981 | Dreamstime

Running for Mary

When Sandy's high school best friend Mary, whom she has stayed in touch with for over 50 years, started losing her cognitive abilities at 62, it was devastating.

"This is truly so sad for all of us as she was so vibrant, intelligent, and involved in life on so many levels,"

said Sandy. Mary had graduated from an Ivy League college and ran a successful retail business her entire career. What made it even worse for Sandy was that the friends lived in different states. She couldn't be there on a day-to-day basis.

What could she really do to help during this difficult change in her dear friend's life?

Sandy realized that she could start by raising funds for Alzheimer's research and support services for families living with the disease.

A retired physical education teacher and current coach, Sandy has run a few half-marathons in her life, but it had been nine years since the last one. She decided to do the training program provided by Buffalo's Half-Marathon. Her daughter, Alyssa, also

wanted to join her because Mary has always been like a cherished aunt to her.

"We know the pain so well and hope that by raising funds for Alzheimer's research, future individuals will be spared this terrible disease and live a long and happy life," she said.

At press time, Sandy and Alyssa had raised \$3,000.

On Sandy's AFA fundraising page, she thanked her funders: "We think about how fortunate the world is for big hearts like all of you who have contributed to this important cause!"

Thank you Sandy and Alyssa for big hearts like yours!



Alyssa and Sandy wearing winning smiles on Buffalo Half-Marathon race day.

2022 AFA Golf Classic Raises \$365,000

More than 100 golfers, sponsors and supporters came together on Long Island's East End to celebrate AFA's 20th anniversary by raising \$365,000 for the foundation at the 2022 AFA Golf Classic on May 17.

Sebonack Golf Club, located along the Peconic Bay in Southampton, NY, served as the site for the annual event, which raises funds to support AFA's programs,

services, and research efforts. A sold-out contingent of 27 groups took to the links on the iconic course designed by golf legend Jack Nicklaus and world-renowned golf course architect Tom Doak.

Plans are already underway for the 2023 AFA Golf Classic. Contact AFA's Development Department at 866-232-8484 for additional information.



THANK YOU TO ALL THE PLAYERS, SUPPORTERS, AND SPONSORS!

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\$50,000 Kay Foundation Grant Enables AFA to Invest in Hope

When Louis Kay was living with Alzheimer’s disease, he and his wife, June, wanted to do something to help other families going through the similar experiences and challenges. That desire led them to create the Louis and June Kay Foundation to support people with Alzheimer’s disease, as well as other worthy causes.

Throughout AFA’s 20-year history, the Louis and June Kay Foundation has been one of its most loyal and generous donors, providing more than \$820,000 to support programs, services, and research efforts. Most recently, the Kay Foundation awarded AFA a \$50,000 grant in January to further expand and accelerate an AFA-funded research project aimed at uncovering the underlying causes of Alzheimer’s disease, with the goal of developing new treatments and slowing the progression of the disease.

Conducted by NYU Langone Hospital-Long Island, the research study enables a team of clinicians and scientists to achieve what they believe is the closest approximation to brain behavior

possible by reprogramming human cells derived from Alzheimer’s patients. Based on genetic information collected through a single voluntary blood donation from many patients, the team can distinguish where Alzheimer’s neurons diverge from healthy neurons. From there, they can take corrective action, allowing the team to noninvasively explore the potential development of new treatments.



Left to right: Jack Saloman, Vice President/Treasurer, the Louis and June Kay Foundation; Charles Fuschillo, President & CEO, AFA; Bert Brodsky, Chairman, AFA; and June Kay, President, Louis and June Kay Foundation.

The \$50,000 in funding provided by the Louis and June Kay Foundation supplements a \$250,000 grant AFA awarded NYU Langone Hospital-Long Island in 2021 to expand the number of participants, perform additional cutting-edge work, and accelerate the pace of research. The study launched in 2019 through a \$100,000 AFA grant.

“Funding research brings us closer to a cure and creates hope for the

future. Generous support from donors makes these investments in hope possible.”

– Charles J. Fuschillo, Jr., President & CEO



Fireside Chat Sponsors Help Create a New Way to Talk About Alzheimer’s

How can you talk to people about serious issues in a relaxed, informal manner?

That’s the question President Franklin Roosevelt sought to answer when he created the concept of the “Fireside Chat.” Throughout his presidency, Roosevelt used his Fireside Chats, speeches he addressed to Americans’ homes (via the radio) to talk about important topics, such as the Great Depression, the New Deal, and World War II.

Inspired by President Roosevelt, AFA developed its own version of the Fireside Chats—using the Internet instead of the radio—to discuss important issues about Alzheimer’s and related dementias.

Launched in March 2022 as part of our 20th anniversary year, AFA’s Fireside Chats are designed to be an informational resource for family caregivers, professionals, clinicians, or anyone who is simply interested in learning more. Each episode of the eight-part web series features a topical discussion between an AFA Medical, Scientific, and Memory Screening Advisory



Board member and AFA’s President and CEO about issues surrounding dementia-related illnesses. Topics include “An Introduction to Neuropsychiatric Symptoms”; “Agitation and Psychosis”; “Depression and Sleep Problems”; “Neuropsychiatric

Symptoms: A Caregiver’s Perspective”; “Cultural Disparities”; “Health Care Disparities for Veterans”; “Health Care Disparities for Women”; and “Health Care Disparities for the Elderly.” Episodes are filmed in The Apartment, AFA’s model dementia-friendly residence (view it at www.alzfdn.org/theapartment).

Special thanks to our Fireside Chat program sponsors (Avanir, Eisai, Otsuka, Acadia, and Genentech) for making this great new series possible!

More than 1,600 people registered for the first four episodes as of press time. Visit alzfdn.org/firesidechat to register for an upcoming chat or view recordings of past episodes.



ALZHEIMER'S FOUNDATION OF AMERICA

322 Eighth Avenue, 16th Fl.
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The mission of the Alzheimer's Foundation of America (AFA) is to provide support, services and education to individuals, families and caregivers affected by Alzheimer's disease and related dementias nationwide, and fund research for better treatment and a cure.

Alzheimer's Foundation of America

WALK

The word 'WALK' is rendered in large, bold, blue letters. The two 'A's are replaced by a pair of yellow legs wearing brown shoes, walking on a brown path. The background features a green hill and several green trees.

IN THE PARK 2022

SAVE THE DATE

SEPTEMBER 24-25

To register or inquire about sponsorship opportunities, visit alzfdn.org/walk.

