PRESIDENT’S LETTER
GREAT PROGRESS, GREAT IMPACT, GREAT TEAMWORK

Each year starts with a fresh opportunity to set new goals and make new progress. When 2019 began, we at AFA asked ourselves what could we do this year to serve more individuals living with Alzheimer’s, their families, and caregivers, and moved ahead with optimism, ideas, and objectives—and 2019 did not disappoint. Please, take your time reviewing the full 2019 AFA Annual Report to savor the important work we accomplished thanks to the generosity of wonderful people like you. Here are a handful of our 2019 highlights:

• Our National Memory Screening Program went digital with a new online memory test and a partnership with Higi, the network of over 10,000 FDA-cleared smart health stations in retailers across the country, such as Kroger, Walgreens, Rite Aid, and Sam’s Club.

• We doubled the size of AFA’s Education & Resource Center and added additional programming supported by a master’s-level therapist and a new artist-in-residency program.

• We announced new bipartisan legislation, sponsored by Rep. Tom Suozzi (D-NY), Rep. Peter King (R-NY), and Sen. Richard Blumenthal (D-CT), that would increase funding for Alzheimer’s research and caregiver support.

• We now offer Spanish-language translations on the AFA website to support the more than 43.1 million people who speak Spanish as a first language in our country.

• For National Alzheimer’s Awareness Month in November, we had a record number of sites participate in our “Light the World in Teal” program; launched a powerful new TV commercial, “Memories That Matter to You”; and rang the ceremonial bell at NASDAQ.

• We introduced a Gift of Hope Society to celebrate and honor our generous financial supporters who enable AFA to make significant progress with contributions of $1,000 or more and founded an AFA Leadership Council to empower a new generation of AFA ambassadors.

• Our National Toll-Free Helpline hours to serve more people.

• We further extended our National Toll-Free Helpline hours to serve more people.

• Our Educating America Tour and Lecture Series brought programs to 18 cities across the country.

Thank you for a great year. You helped enrich lives and create hope for the 5.8 million individuals living with Alzheimer’s today. Together, we will continue making a difference.

My best to you and your families,

Charles J. Fuschillo, Jr.
President & CEO

ASSOCIATE BOARD

MATTHEW F. DIDORA, ESQ.
JUDI MARCUS

PRESIDENT & CHIEF EXECUTIVE OFFICER
CHARLES J. FUSCHILLO, JR.

MEDICAL, SCIENTIFIC & MEMORY SCREENING ADVISORY BOARD

J. WESSON ASHFORD, MD, PHD, CHAIR
PETER BAYLEY, PHD
SOO BORSON, MD
HERMAN BUSCHKE, MD
JEFFREY CUMMINGS, MD, ScD

PETER DAVIES, PHD
MARGARET DEAN, RN, CS-BC, NP-C, FAANP
SANFORD I. FINKEL, MD
LORI FRANK, PHD

LEE HYER, PHD
GEORGE PERRY, PHD
RICHARD E. POWERS, MD
ALLISON REISS, MD
FREDERICK SCHMITT, PHD

BOARD OF DIRECTORS

BERT E. BRODSKY
Chair
EDWARD D. MILLER
Vice Chair
BARRY BERG, CPA
Treasurer

GERALD (JERRY) ANGOWITZ, ESQ.
Secretary
LUISA ECHEVARRIA
Hon. STEVE ISRAEL
ARTHUR LAITMAN, ESQ.

ASSOCIATE BOARD

MATTHEW F. DIDORA, ESQ.
JUDI MARCUS

PRESIDENT & CHIEF EXECUTIVE OFFICER
CHARLES J. FUSCHILLO, JR.

MEDICAL, SCIENTIFIC & MEMORY SCREENING ADVISORY BOARD

J. WESSON ASHFORD, MD, PHD, CHAIR
PETER BAYLEY, PHD
SOO BORSON, MD
HERMAN BUSCHKE, MD
JEFFREY CUMMINGS, MD, ScD

PETER DAVIES, PHD
MARGARET DEAN, RN, CS-BC, NP-C, FAANP
SANFORD I. FINKEL, MD
LORI FRANK, PHD

LEE HYER, PHD
GEORGE PERRY, PHD
RICHARD E. POWERS, MD
ALLISON REISS, MD
FREDERICK SCHMITT, PHD

Thank you for a great year. You helped enrich lives and create hope for the 5.8 million individuals living with Alzheimer’s today. Together, we will continue making a difference.

My best to you and your families,

Charles J. Fuschillo, Jr.
President & CEO
AFA’s dedication to ensuring that no person faces Alzheimer’s alone is what inspires our Educating America Tour and our Lecture Series to travel to communities across the country. Bringing together medical, scientific, legal, and elder care leaders, and family members with Alzheimer’s in their lives, the events provided information, resources, and hope to thousands of people, from the Eastern Seaboard to the Pacific Northwest and many places in between!

Among the speakers at our conferences, on right, clockwise: Charles J. Fuschillo, Jr., AFA President & CEO, in Seattle; Lori Prank, PhD, AFA Medical, Scientific & Memory Screening Advisory Board Member, in New York City; Alison Lynn, LCSW, Associate Director of Social Work, Penn Memory Center, University of Pennsylvania Health System, in Philadelphia; and U.S. Senator Susan Collins of Maine, in Portland.

EDUCATING AMERICA TOUR & LECTURE SERIES TRAVEL COAST TO COAST

2019 STOPS

EDUCATING AMERICA TOUR

LAS VEGAS, NV
TEMPE, AZ
NASHVILLE, TN
PORTLAND, OR
NEW YORK, NY
PORTLAND, ME
ST. LOUIS, MO
OKLAHOMA CITY, OK
SEATTLE, WA
PISCATAWAY, NJ

LECTURE SERIES

PHILADELPHIA, PA
BATON ROUGE, LA
WASHINGTON, DC
BIRMINGHAM, AL
BOCA RATON, FL
CHICAGO, IL
LONG ISLAND, NY
HARTFORD, CT
NATIONAL MEMORY SCREENING PROGRAM GOES ONLINE & BEYOND

AFA Website Screening at Afamemorytest.com
Plus New Partnership with Higi

In 2019, AFA’s National Memory Screening Program went digital with the launch of an online screening test at afamemorytest.com, developed with the help of MemTrax. Through a partnership with Higi, the network of over 10,000 FDA-cleared smart health stations in retailers across the nation—Kroger, Walgreens, Rite Aid and Sam’s Club among them—people throughout the country received information about the online memory test, brain health, and the importance of memory screening.

African American Community Commitment

AFA also continued its commitment to African American community outreach by awarding a $25,000 grant to Emory University’s Goizueta Alzheimer’s Disease Research Center (GADRC) and its Minority Engagement Core. The grant supports local grassroots health events that provide life-changing education and onsite memory screening in partnership with the Atlanta Black Nursing Association.

In-Person Screenings

More than 5 million people have participated in our in-person screenings—at community health fairs, senior centers, libraries, and a retail partnership with Kmart Pharmacy—since the National Memory Screening Program’s inception 15 years ago.

AFA HELPLINE INCREASES HOURS

Empowering caregivers and individuals living with Alzheimer’s by providing information, resources, strategies, and compassionate guidance, our Helpline is the heart of AFA. In 2019 we extended our hours for our National Toll-Free Helpline—now open 7 days a week, 9 a.m. to 9 p.m. ET, weekdays, and 9 a.m. to 3 p.m. ET, weekends.

Our licensed social workers, specially trained in dementia care, supported more than 5,000 individuals and their families by phone, online chats, and support groups.

WHAT PEOPLE SAY

“You have given me options.”

“Thank you for being there for my family.”

“This call far exceeded my expectations.”

“I am so grateful!”

“I realize I’m not alone.”

“I will definitely reach out again!”

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM

AFAMEMORYTEST.COM
EDUCATION & RESOURCE CENTER EXPANDS ITS SIZE AND SERVICES

The physical location of AFA’s Education & Resource Center (ERC) was beautifully reimagined this year when it moved to AFA’s now former office. This enabled the ERC to more than double its size to accommodate comfortable, multifunction community classes and seminar rooms and begin the planning of a new dementia-friendly apartment.

New Master’s-Level Therapist

AFA also welcomed a master’s-level therapist to manage the therapeutic programming in the Education & Resource Center, which continues to be free and open to the public. These programs include dance/movement therapy; art, music, pet, and horticultural therapy; dramatic improv, music performances, and socials, such as a “Snowflake Soiree,” “Beach Blast” and “Sock Hop.” A new six-week artist-in-residency program and a four-week dance/movement therapy series also debuted in 2019 and are running quarterly.

Standard of Excellence in Care Training for Professionals & Family Caregivers

AFA continues to set the national standard of excellence in dementia care training for health care professionals and family caregivers, care partner and facility assessments through its Care Connection Webinars, Excellence in Care Program, Partners in Care series, and Dementia Care Professional of America (DCPA) workshops. AFA led nearly 100 trainings, serving nearly 4,000 individuals, on such topics as home safety, hospitalizations, technology, wandering prevention, and gratitude.

AFA’s New Education & Resource Center in Action!

AFA Community Classes have been a wonderful way for care partners, families, and individuals living with Alzheimer’s to connect and socialize. Our training sessions bring healthcare professionals together to learn best practices and share solutions.

Clockwise, from left to right: AFA’s 7th floor office demolition making room for new spaces to come; our beautiful tree mural that graciously welcomes our visitors, donated by artist Leigh Ann Agee; and our grand opening ribbon cutting, celebrated by friends, our AFA board, and staff.
OVER $1 MILLION IN AFA GRANTS AWARDED IN 2019

AFA Grants support innovative community care and respite, cutting-edge research, and scholarships for students impacted by Alzheimer’s.

Innovative Community Care

AFA Biannual Grants
Forty-five AFA Biannual Grants, totaling $225,000, were awarded to nonprofit member organizations in 23 states, to fuel stimulating community care across the country, including art, music, and pet therapy programming; dance, yoga, movement, and balance activities; an intergenerational partnership project with college students and seniors; and a Memory Garden. Sometimes these programs are the only one of their kind in an area.

Milton & Phyllis Berg Respite Care Grants
In response to the never-ending need for caregiver support and relief, 30 AFA respite care grants, totaling $150,000, funded adult day programs, in-home aides, and companion care in 17 states.

Project Lifesaver Grants
AFA’s newest grant program which debuted in 2019, Project Lifesaver Grants fund safety technology that will help families find loved ones with cognitive impairments who are prone to wandering. Created in partnership with Project Lifesaver International, AFA was able to provide 17 grants, totaling $85,000, in 11 states this year.

AFA Teal Rooms & Teal Times Cafés
Now in its second year, Teal Room and Teal Times Café are AFA events that provide dementia friendly and socially engaging therapeutic programming in the assisted living communities of 305 West End Assisted Living, Atria Senior Living, The Bristal Assisted Living, and Sunrise Senior Living, in more than 40 facilities.

Clockwise, from top left to right: Fitness fun at a Teal Times Café on-site at Bristal Assisted Living, New York, NY. The Creative Story Project, Cleveland, TN, teams up students and individuals living with a dementia to make the art of storytelling accessible to all. Naples Senior Center at JFCS, Naples, FL, offering up inspiring respite care activities.
Investing in Cutting-Edge Research

Broad Institute & One Mind
AFA awarded $518,391 in research grant funding to the Broad Institute of MIT and Harvard and One Mind, partners on a three-year study to examine the role of the brain’s immune cells in the onset and progression of Alzheimer’s disease. Scientists believe that gaining a better understanding of immune cells and inflammatory processes in the brain could be key to understanding Alzheimer’s mechanisms.

NYU Winthrop Hospital Biomedical Research Institute
Scientists at NYU Winthrop Hospital Biomedical Research Institute and NYU Long Island School of Medicine are using a work-around to study brain-neuron activity—much easier-to-acquire blood samples. New research, funded by an AFA $100,000 grant, will allow scientists to study potential Alzheimer’s treatments, underlying causes and biomarkers using the blood samples of people both living with Alzheimer’s and free of the disease. The researchers will be examining exosomes, small particles shed from every cell in the human body.

Awarding College Scholarships
A record-breaking 36 winners received nearly $35,000 in scholarships in AFA’s Teens for Alzheimer’s Awareness College Scholarship Essay Contest in 2019. The contest invites college-bound high school seniors to share their stories about how Alzheimer’s has impacted their lives.

Jason Sitt of Lynbrook, NY, was AFA’s grand prize winner and earned a $5,000 scholarship. Jason embraced a “silver lining” in his grandfather’s Alzheimer’s diagnosis. It allowed him to “treasure” his grandfather’s presence and “recognize the simple gifts” he has given him. Jason went on to attend the University of Virginia with plans to become a science educator.

Second-prize winner Abigail Ransom of Ambler, PA, received a $2,500 scholarship. Her experiences working in a retirement home were life-changing. “I knew the residents still had the ability to feel and love,” she wrote in her essay. Abigail is now attending Eberly College of Science at Pennsylvania State University with a plan to go to medical school to become a psychiatrist.

Corynne Emmerson of Salem, VA, who was AFA’s third-place winner and recipient of a $1,500 scholarship, volunteered at an assisted living facility. “It’s hard to watch people progress through the stages before my eyes, but that doesn’t scare me away. It motivates me to love harder,” she wrote in her essay. Corynne is now attending Virginia Teach pursuing a career in the field of geriatrics.

Center, Dr. Allison Reiss of NYU Winthrop Hospital Biomedical Research Institute (center), and team, receiving the $100,000 AFA research grant from Bert Brodsky, AFA Founder & Board Chair (left center) and Charles Fuschillo, Jr., AFA President & CEO (right center).

A few of the 36 Teens for Alzheimer’s Awareness College Scholarship Essay Contest winners with their awards.
New Bipartisan Legislation Introduced in Congress to Increase Funding for Alzheimer’s Research and Caregiver Support

AFA teamed up with Rep. Tom Suozzi (D-NY), Rep. Peter King (R-NY), and Sen. Richard Blumenthal (D-CT) to propose legislation aimed at increasing funding for Alzheimer’s disease and caregiver support services. Under the legislation, taxpayers would have the option to make voluntary contributions to a new Alzheimer’s Research and Caregiving (ARC) Trust Fund through their federal income tax returns. Of the funds raised, half would be provided to the National Institutes for Health (NIH) for clinical research into a cure or disease-modifying treatment for Alzheimer’s disease and related dementias. The remaining half would be appropriated to the Administration for Community Living (ACL) to fund services and supports for those living with dementia-related illnesses and their caregivers. The ARC Trust Fund would supplement, not supplant, existing federal funding to both NIH and ACL for the fight against Alzheimer’s disease. The legislation is similar to laws enacted in 30 states which allow taxpayers to make voluntary contributions to different causes through their income tax returns.

Historic $2.82 Billion Appropriation for Research

AFA successfully advocated for an additional $350 million for Alzheimer’s disease research as part of the Health and Human Services (HHS) budget for fiscal year (FY) 2020—bringing federal funding to find a cure to an all-time high. AFA has worked with federal policymakers to increase federal Alzheimer’s research funding from approximately $500 million a year when the National Alzheimer’s Project Act (NAPA) was established in 2011 to more than $2.82 billion for FY 2020. Congress also provided a bump in funding for caregiver services and supports, increasing the Alzheimer’s disease program at the Administration of Community Living (ACL) by $3 million to $26.5 million annually. AFA continues to advocate for additional funding increases to enhance caregiver supports and achieve the stated goal of the National Plan to Address Alzheimer’s Disease—finding a cure or disease-modifying treatment by 2025.

BOLD New Action to Fight Alzheimer’s Disease

This year saw the federal government appropriate $10 million to the Centers for Disease Control and Prevention (CDC) to begin implementing the BOLD* law. This will create a pathway toward treatment for millions by funding the establishment of centers for brain health and diagnosis across the country.

*A Building Our Largest Dementia Infrastructure for Alzheimer’s Act (BOLD)

AFA Makes Recommendations to U.S. Senate

AFA offered recommendations to the United States Senate on how to eliminate barriers to diagnosis, care, and treatment of Alzheimer’s disease and other dementia-related illnesses that impact the quality of life for millions of American families. The recommendations were made as part of a public hearing held by the Senate Finance Subcommittee during National Alzheimer’s Awareness Month in November.
PUBLIC AWARENESS AT RECORD LEVELS

AFA continues to expand outreach with its important mission of providing never-ending support, resources, education, and hope to millions of individuals and families living with Alzheimer’s and dementia-related illnesses. Our 2019 November Alzheimer’s Awareness Month was among the most impactful ever.

“Memories that Matter to You” TV Commercial

Launched in November for Alzheimer’s Awareness Month, a new AFA TV commercial touchingly conveyed our mission to honor the quality of life of individuals living with Alzheimer’s by showcasing the different types of positive memories in an individual’s life.

Spanish-Language Translations Added to Website

Spanish-language translations were added to the website to connect Spanish-language speakers to more information and resources, including signs and symptoms of Alzheimer’s, caregiver factsheets, and memory screening information. According to the U.S. Census Bureau, it is estimated that more than 43.1 million people speak Spanish as a first language (about 13% of the population) and that number continues to grow.

Light the World in Teal for Alzheimer’s Awareness

More than 330 iconic landmarks around the country, and the world, lit up in teal on November 7 in the annual AFA Light the World in Teal campaign. Now in its sixth year, the event literally shines a spotlight on Alzheimer’s disease and demonstrates support for the millions of people affected by it. Participation this year was the largest ever.

Photos from top, clockwise: Vancouver Convention Center, Canada; SUNY Plaza in Albany, NY; Miami Dade Freedom Tower, FL; Müpa Budapest, Hungary; Government House, MD.
AFA in the News
This year marked a 63% increase in the potential earned media reach through daily newspapers, news sites, TV and radio stations, and magazines totaling more than 1.3 billion people. Coverage included the AFA Educating America Tour, therapeutic programming, AFA’s “The Hardest Crossword” puzzle that teaches the general public about Alzheimer’s, wonderful fundraisers for our cause and more.

PUBLIC AWARENESS
NASDAQ Bell Ringing Ceremony
In honor of November Alzheimer’s Awareness Month, AFA was invited to participate in the iconic bell ringing ceremony at NASDAQ, which also displayed AFA messages on the NASDAQ MarketSite located at 4 Times Square in New York City.

Free Therapy Dog Sessions Help Those Affected By Alzheimer’s Smile, Engage and Transform

Forbes
How Advocates And Editors Used A Crossword Puzzle To Reach 50 Million People About Alzheimer’s

The Seattle Times
BY 2060, NEARLY 14 MILLION AMERICANS COULD HAVE ALZHEIMER’S. OTHER DEMENTIAS. HERE ARE TIPS TO KEEP YOUR BRAIN HEALTHY.

The Arizona Republic
Alzheimer’s Foundation of America’s 2019 National Educating America Tour Visits Tempe

Parade
SPREAD A LITTLE LOVE—HERE’S 120+ IDEAS TO GIVE BACK ON GIVING TUESDAY

The Washington Post
Virtual Reality Robots and Other New Technologies Help People with Dementia

The Philadelphia Inquirer
Dementia makes moving to a new place hard on everyone. Here’s how to make it easier.

Chicago Tribune
At a local memory care community, a different kind of date night builds connections.

DAILY NEWS
How to spot memory problems as they emerge: An Alzheimer’s Awareness Month message

WHO Recommends Steps to Limit Risk of Dementia
‘There is a common misconception that dementia is a regular and inevitable part of aging’

U.S. News
Plunging Temperatures a Threat to People With Alzheimer’s

NEW YORK
Tech Provides a New Way to Understand Alzheimer’s

Tampa Bay Times
GRANT TO BENEFIT ALZHEIMER’S PROGRAM

Chicago Tribune
Rock & Roll Hall of Fame joins landmarks around the world to ‘go teal’ for Alzheimer’s Awareness

Chicago Tribune
At a local memory care community, a different kind of date night builds connections.

Chicago Tribune
Rock & Roll Hall of Fame joins landmarks around the world to ‘go teal’ for Alzheimer’s Awareness

The Wall Street Journal
WHO Recommends Steps to Limit Risk of Dementia
‘There is a common misconception that dementia is a regular and inevitable part of aging’

NEW YORK
Tech Provides a New Way to Understand Alzheimer’s

4

US News
Plunging Temperatures a Threat to People With Alzheimer’s

Chicago Tribune
At a local memory care community, a different kind of date night builds connections.

Chicago Tribune
Rock & Roll Hall of Fame joins landmarks around the world to ‘go teal’ for Alzheimer’s Awareness

Chicago Tribune
At a local memory care community, a different kind of date night builds connections.

Chicago Tribune
Rock & Roll Hall of Fame joins landmarks around the world to ‘go teal’ for Alzheimer’s Awareness

Over $5.5 Million in Public Service Announcements & Ads
Billboards
Superior Digital donated free Time Square billboard displays, valued at over $5.2 million.

Elevators & Lobbies
Captivate Network donated space for AFA ads on more than 10,000 elevator and lobby digital screens in 27 markets during Older American’s Month and Alzheimer’s Awareness Month. Our AFA Helpline ad ran more than 3.9 million times, valued at more than $263,000.

Taxi Cabs
Creative Mobile Technologies provided free and discounted ads in taxi cabs in nine different cities, valued at over $219,000.

Highway Rest Stops
LatCor Media provided free ad displays at highway rest stops in New Jersey, Pennsylvania, Delaware, and Maryland, which generated more than 5.7 million impressions, valued at over $93,000.

Radio
More than 192 radio stations across the country ran free radio spots promoting AFA services and events.

Joining Charles Fuschillo, President & CEO of AFA (center), as he rings the NASDAQ bell (from left to right): Chris Schneider, Matt Solomon, Paula Barbag, Jared Finkelstein, and Adrián Schwartz.
MAKING IT ALL POSSIBLE: YOU

AFA’s commitment that no individual or family face Alzheimer’s alone begins with the generous support of people like you. The Educating America Tour, the Helpline staffed by licensed social workers, the community classes and therapeutic programming, the public policy advocating, the grants to fund care and services at 2,700 member organization as well as innovative research for treatments and a cure, are all possible because of compassionate and passionate people, like you. We are grateful.

New Gift of Hope Society Launch

To celebrate and honor financial supporters who enable AFA to make significant progress in serving families affected by Alzheimer’s disease, the Foundation created the Gift of Hope Society in 2019. Our Gift of Hope Society invites donors to make a gift of $1,000 or more for programs, better treatment, and a cure.

New Leadership Council Founded

AFA founded its first-ever volunteer Leadership Council to empower a new generation of AFA ambassadors and advisors to bring to life our mission outside our walls through special fundraising events, awareness campaigns, and focus groups. Founding members are Jared Finkelstein, Matt Solomon (Co-Chairs), with Brett Cohen and Daniel Fuschillo, Esq., (Assistant Co-Chairs).

SPECIAL GRANTS AWARDED TO AFA FOR IMPORTANT WORK

In 2019, we are grateful for the following special gifts that are enabling AFA to expand our services in innovative ways.

Biogen $50,000
Eisai $50,000
Genentech $50,000

To fund Removing the Barriers—It’s Time for a Check Up from the Neck Up CME Program to help overcome barriers to cognitive screenings among primary care physicians.

Louis J. and June E. Kay Foundation $50,000

To expand the hours of our Helpline and fund a unique artist-in-residency community class program in our Education & Resource Center.

Mother Cabrini Health Foundation $118,821

The Thomas and Agnes Carvel Foundation $25,000

To build dementia-friendly respite care relief parks.

Omega Institute $1,980

For strengthening nonprofit communities that are dealing with pressing issues.

The Allergan Foundation $20,000

For the development of AFA’s Education & Resource Center dementia-friendly apartment.

Columbia University & Molloy College Projects Benefit AFA

As AFA continues to serve the unrelenting need of the growing number of individuals living with Alzheimer’s, 2019 was a year of strengthening of shared purpose. AFA was selected as the case study client in two prestigious graduate-level capstone projects, at Columbia University and Molloy College, to widen perspectives and sharpen strategies.
FUNDING & INSPIRING OUR MISSION
Special Events Help Us Make a Bigger Impact

Second Annual Walk in the Park
Hundreds of enthusiastic walkers, many participating in honor of a family member or friend, gathered for the second annual “Alzheimer’s Walk in the Park,” which raised more than $30,000, hosted by AFA and the Town of Babylon at the AFA-Town of Babylon Respite Care Relief Park.

AFA Golf Classic
More than 150 golfers teamed up for the AFA Golf Classic hosted by Sebonack Golf Club and the National Golf Links of America, both in Southampton, NY. Honoree Fred Carillo, Mayor of the Village of Old Westbury, was recognized for his many years of community service. More than $300,000 was raised.

Oro & Joseph Halegua Memorial Golf Classic
More than 100 people gathered for a wonderful day of golf at Glen Head Country Club, hosted by Nathan Halegua, in honor of a cure for Alzheimer’s. More than $143,000 was raised.

3 on 3 Basketball Classic
Hosted by Farmingdale State College, NY, school-age youth, adults, and members of the men’s and women’s basketball teams, competed in a basketball tournament that showcased outstanding spirit and sportsmanship. More than $20,000 was raised.

PASSIONATE PEOPLE DOING AMAZING GOOD

Sue and Jim DeMay
Mother-son duo raised $3,340 by biking the 326-mile Ohio to Erie Trail in honor of mother/grandmother Eileen Moon.

Lempp Family
Five brothers raised $4,000 by hiking 50 miles from Maryland to West Virginia in the Kennedy 50-Mile Walk in honor of their father, Arthur Lempp.

Rick Itzkowich
Entrepreneur writes book The Referral Playbook: How to Increase Sales with Proven Networking Strategies, dedicated to dad, Moises Itzkowich, and donates $10,000 in profits to AFA.

Ethan Widrig
New Hampshire student raised $13,700 by running a 5K for 100 straight days at St. Joseph’s College in Philadelphia for his grandmother, June Widrig.

Ali and Mona Selim
Brother and sister preserved the artwork of their mother, Evelyn Niemeier Selim, in a beautiful coffee-table book, raising $7,000.

Emily and David German
Daughter and father hosted Linda’s Ride, a series of cycling events, in honor of Linda German, living with early-onset Alzheimer’s, and raised $17,752.

Glenn Stein and Micki Wohl
Realty Executive real estate agents for The Villages teamed up for a first annual golf tournament and auction at the retirement community in Sumter County, FL, and raised $15,000.

Peggy McHugh
Long Island educator ran a half-marathon in honor of her former teacher and mentor, Sister Mary Sheridan, which raised $4,000.
<table>
<thead>
<tr>
<th>DONORS</th>
<th>CORPORATIONS &amp; FOUNDATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,000,000 +</td>
<td>120 Mill Flan Investors; Albove; All Your Side West Houston; Bemteck; Henoch, Paterson, Peddy &amp; Fenchel, P.C.; BE Wolf Petroleum Corporation; CI/CO Water Chemicals; DAD Elevator Maintenance, Inc.; Delphi Electric Power &amp; Electric; LLC; FTM; Sims Mechanical, Inc.; Gables Engineering, Inc.; Hines Insurance Company; Holborn Corporation; Jenkins Living Center, Inc.—Watertown Alzheimer’s Council; Kja of Dartmouth; L&amp;M Structural Corp., Inc.; Merck Foundation; C/O CyberGrants Inc.; Merlin Petroleum Co., Inc.; Metropolitan Abstract Corporation; Mouse-My, LLC; Northern Trust Company; Russell Marketing Research, Inc.; Talos Energy; The Mint Julep Boutique, LLC; The Options Clearing Corporation; The Full Restaurants; The Wilgus Foundation Inc.; Topmost Design &amp; Construction, Inc.; Ultimate Care Assisted Living Management, LLC; WHR Realty Services</td>
</tr>
<tr>
<td>$1,500,000 +</td>
<td>24 Fern LLC; AT&amp;T; Absorbnick Beverages, Admiral Craft Equipment Corp.; Air Centers of Florida Inc.; Ajove; AMED; Arrow Construction, Inc.; Atlas Azon Electric Service Corp.; Avada Software; Barringer Construction; Beam Suruury; Beauty 21 Cosmetics, Inc.; Bright Funds Foundation; Cape Road Plaza, LLC; Carahsoft Technology Corp.; Carmelita Communion, Inc.; Century 21 American Homes; CenturyLink; Chaffer Foods, LLC; Choc Soil; Community Foundation of the Texas Panhandle; Employee Health Insurance Management; Engel Burman Group; Essex Trust of Essex Savings Bank; Ferry Cares, LLC; Feuerring Foundation; Flash Merch LLC; Firecracker Tech Operating Co., LLC; Flow Treasures; Fresh Group International Solutions, LLC; Great American Ins. Co.; Great Neck Oven; Greater Toledo Community Foundation; Gotatime Glue PCLL; Holyfrontier Corporation; HKT; Assiot of Ministers; ‘Wives &amp; Minster’ Widows, Inc.; J&amp;L Partnership; Jane and Gene Inc.; Kaler-Shanoff Foundation; Knott CPA’s; Krupski Financial Services; Lantgon Title; Lenox International Inc.; Lerner Arnold &amp; Winston LLP; Lino Engineers, Inc.; Litt Master Systems; Inc.; MAAP Acquisition I, LLC; MAIA; Marian Inc.; Maspath Financial Saved; Middleridge Consulting &amp; Business Development Group; McKown Korea Mayer Foundation; Miti Inc.; U.S. Paper Fine Jewelry; Morehouse Fox Perry; Morger Barrington Financial Services Inc.; NBC Entertainment; NBCB Construction, Inc.; New Horizon Communications Corp.; Old Republic Sundry Company; Omega Institute; Pacific Pension &amp; Investment Institute; Pitney Bowes; Platinum Press Inc.; Price Hill Chil.; PulleePiont; Railroad Construction Company Management, Inc.; Ries Foundation; Ronalds Designer Jewelry, Inc.; Rosemoor Rotary Foundation; Sahn Ward Coschrpano PLLC; Skillin LLC; Smith &amp; Krantz, LLP; Spero Dentalistry; Stripe; The Ridge Lakeside Conservationary Charitable Trust; The Leviton Foundation Inc.; Turner Construction; Ullico; Inc.; Venable Foundation, Inc.; Viy Art, Inc.; WHAPPS, LLC dba Online Rewards; Wickers Hanover Coz</td>
</tr>
<tr>
<td>$999,999–$50,000</td>
<td>222 Partners LLC, Newark Knight Frank; AERCT and NYS Smart Grid; ACAMPA Pharmaceuticals, Inc.; Astra, Inc.; Canco Builders Corporation; HS Charitable Foundation; L&amp;L Foundation; Lamar; Potter Electric Signal Company, LLC; Pura Vida Bracelets; Quality Steel Corporation; Rosenberg; Fortinet; Latman, LLP; Senior Helpers Franchising, LLC; Steel Equities; Ten Fingers Foundation; The Allergan Foundation; The Liberty Group; The Sunshine Foundation</td>
</tr>
<tr>
<td>$49,999–$25,000</td>
<td>21 Nonmonetary donations made by Captivate Network, Creative Mobile Technologies, Qari Family Properties (GFP), Hing, Lamer, LefCor Media, Meadowlands Racing &amp; Entertainment, and Superior Digital Displays</td>
</tr>
<tr>
<td>$9,999–$5,000</td>
<td>Abrams, Fensterman, Fensterman LLP; BEB Capital; CBS Sports; C.M. Richy Electrical Contractors, Inc.; Colliers International NY, LLC; Emerald City Construction, LLC; Gateway Bay Foundation, Inc.; Great Thornton LLP; Hixon; Hum &amp; Jordan, LLP; Illuminado Partners, LLC; J. HVAC Inc.; Livemore Rotary Mining Walkers—Deurig Donor Fund; Meadowlands Racing &amp; Entertainment; Mercury Public Affairs LLC; New York Life Insurance Company; Nussbaum, Yates, 322 Partners LLC, Newark Knight Frank; AERCT and NYS Smart Grid; ACAMPA Pharmaceuticals, Inc.; Astra, Inc.; Canco Builders Corporation; HS Charitable Foundation; L&amp;L Foundation; Lamar; Potter Electric Signal Company, LLC; Pura Vida Bracelets; Quality Steel Corporation; Rosenberg; Fortinet; Latman, LLP; Senior Helpers Franchising, LLC; Steel Equities; Ten Fingers Foundation; The Allergan Foundation; The Liberty Group; The Sunshine Foundation</td>
</tr>
<tr>
<td>$1,000,000+</td>
<td>Estate of Martha B. Robertson; Helen Barrett Trust</td>
</tr>
<tr>
<td>$999,999–$100,000</td>
<td>Estate of Ellen L. Evans; Estate of Elizabeth; Agnes Manay; Estate of Jerry Schutels; Estate of Louis Bonstan; Estate of Ronald A. Gramak; Gloria M. Saleski Trust; Leroy E. Cox and Roscier D. Cox Trust; Virginia Lee Addington Living Trust</td>
</tr>
<tr>
<td>$49,999–$25,000</td>
<td>Combined Federal Campaign; Estate of Louise Mazza; Mary Lou Kieffer Irrevocable Trust; Tagholm Family Trust; David B. Tagholm and Mary D. Tagholm; Sean Simonson; 10 MD Ameritrade Clearing; The WAT Trust; Thomas &amp; Agnes Carvel Foundation</td>
</tr>
<tr>
<td>$9,999–$5,000</td>
<td>Abrams, Fensterman, Fensterman LLP; BEB Capital; CBS Sports; C.M. Richy Electrical Contractors, Inc.; Colliers International NY, LLC; Emerald City Construction, LLC; Gateway Bay Foundation, Inc.; Great Thornton LLP; Hixon; Hum &amp; Jordan, LLP; Illuminado Partners, LLC; J. HVAC Inc.; Livemore Rotary Mining Walkers—Deurig Donor Fund; Meadowlands Racing &amp; Entertainment; Mercury Public Affairs LLC; New York Life Insurance Company; Nussbaum, Yates, 322 Partners LLC, Newark Knight Frank; AERCT and NYS Smart Grid; ACAMPA Pharmaceuticals, Inc.; Astra, Inc.; Canco Builders Corporation; HS Charitable Foundation; L&amp;L Foundation; Lamar; Potter Electric Signal Company, LLC; Pura Vida Bracelets; Quality Steel Corporation; Rosenberg; Fortinet; Latman, LLP; Senior Helpers Franchising, LLC; Steel Equities; Ten Fingers Foundation; The Allergan Foundation; The Liberty Group; The Sunshine Foundation</td>
</tr>
<tr>
<td>$1,000,000+</td>
<td>Estate of Martha B. Robertson; Helen Barrett Trust</td>
</tr>
<tr>
<td>$999,999–$100,000</td>
<td>Estate of Ellen L. Evans; Estate of Elizabeth; Agnes Manay; Estate of Jerry Schutels; Estate of Louis Bonstan; Estate of Ronald A. Gramak; Gloria M. Saleski Trust; Leroy E. Cox and Roscier D. Cox Trust; Virginia Lee Addington Living Trust</td>
</tr>
<tr>
<td>$49,999–$25,000</td>
<td>Combined Federal Campaign; Estate of Louise Mazza; Mary Lou Kieffer Irrevocable Trust; Tagholm Family Trust; David B. Tagholm and Mary D. Tagholm; Sean Simonson; 10 MD Ameritrade Clearing; The WAT Trust; Thomas &amp; Agnes Carvel Foundation</td>
</tr>
<tr>
<td>$9,999–$5,000</td>
<td>Abrams, Fensterman, Fensterman LLP; BEB Capital; CBS Sports; C.M. Richy Electrical Contractors, Inc.; Colliers International NY, LLC; Emerald City Construction, LLC; Gateway Bay Foundation, Inc.; Great Thornton LLP; Hixon; Hum &amp; Jordan, LLP; Illuminado Partners, LLC; J. HVAC Inc.; Livemore Rotary Mining Walkers—Deurig Donor Fund; Meadowlands Racing &amp; Entertainment; Mercury Public Affairs LLC; New York Life Insurance Company; Nussbaum, Yates, 322 Partners LLC, Newark Knight Frank; AERCT and NYS Smart Grid; ACAMPA Pharmaceuticals, Inc.; Astra, Inc.; Canco Builders Corporation; HS Charitable Foundation; L&amp;L Foundation; Lamar; Potter Electric Signal Company, LLC; Pura Vida Bracelets; Quality Steel Corporation; Rosenberg; Fortinet; Latman, LLP; Senior Helpers Franchising, LLC; Steel Equities; Ten Fingers Foundation; The Allergan Foundation; The Liberty Group; The Sunshine Foundation</td>
</tr>
</tbody>
</table>
Thank you for your continued support of AFA and our vital mission:
To provide support, services and education to individuals, families and caregivers affected by Alzheimer’s disease and related dementia nationwide, and fund research for better treatment and a cure.

YOU MAKE A DIFFERENCE.
### SUMMARY OF FINANCIAL REPORT

**Statement of Activities—FYE December 31, 2019**

#### Support Contributions and Special Events

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CONTRIBUTIONS</td>
<td>$10,719,595</td>
</tr>
<tr>
<td>MEMBERSHIP DUES</td>
<td>$62,590</td>
</tr>
<tr>
<td>SPECIAL EVENTS</td>
<td>$372,232</td>
</tr>
<tr>
<td>PROGRAM INCOME</td>
<td>$87,313</td>
</tr>
<tr>
<td>GRANTS</td>
<td>$417,321</td>
</tr>
<tr>
<td>INVESTMENT INCOME</td>
<td>$931,112</td>
</tr>
<tr>
<td>IN-KIND CONTRIBUTIONS</td>
<td>$7,691,261</td>
</tr>
</tbody>
</table>

**Total Support** $20,281,424

#### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROGRAM SERVICES—PUBLIC AWARENESS &amp; SUPPORT</td>
<td>$12,658,085</td>
</tr>
<tr>
<td>MANAGEMENT &amp; GENERAL</td>
<td>$647,670</td>
</tr>
<tr>
<td>FUNDRAISING</td>
<td>$1,042,859</td>
</tr>
</tbody>
</table>

**Total Expenses** $14,348,614

#### Increase/(Decrease) in Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase/(Decrease) in Net Assets</td>
<td>$5,932,810</td>
</tr>
<tr>
<td>Net Assets, December 31, 2018</td>
<td>$19,919,809</td>
</tr>
<tr>
<td>Net Assets, December 31, 2019</td>
<td>$25,852,619</td>
</tr>
</tbody>
</table>

### HOW WE SPEND YOUR CHARITABLE CONTRIBUTIONS

- **Program Services**: 88%
- **Fundraising**: 7%
- **Management and General**: 5%

All contributions designated for research go exclusively to funding research toward a cure and more effective treatments.

AFA holds Charity Navigator’s highest rating of four stars for five years for its commitment to fiscal responsibility and transparency.
From the life-changing milestones.
To the little moments that we hold dear.
To the long nights.
And the days we wish would never end.
From the noise we love to hear.
To the quiet that speaks so loud.
The memories that matter to you,
matter to us.
If Alzheimer’s is in your life,
contact AFA.

THE MEMORIES THAT
MATTER TO YOU, MATTER TO US.