Dear Friends,

“Keep moving forward” is a phrase I use quite often. It’s something I continually tell our team here and everyone else in the fight against Alzheimer’s. Because when it comes to this terrible disease, the status quo is unacceptable.

AFA kept moving forward and continued to grow in 2018, with a number of accomplishments of which we are very proud. Among them:

• Expanding our National Toll-Free Helpline, staffed by licensed social workers trained in dementia care, to seven days a week, delivering 3,500 hours of personal, compassionate, quality counseling to more than 5,500 people.
• Providing free confidential memory screenings to more than 1 million people, bringing the total number of individuals served to more than 5 million since the program’s inception.
• Bringing our Educating America Tour throughout the nation and connecting thousands of people to resources, knowledge and support services.
• Launching a new AFA Lecture Series, “Alzheimer’s Disease from A to Z,” to teach people the signs and symptoms of Alzheimer’s disease, how to communicate memory concerns, and prepare a road map for care.
• Celebrating the one-year anniversary of AFA’s Education & Resource Center, the hub of our expanding services.
• Training hundreds of first responders to meet the unique needs of police departments and sheriff’s offices nationwide.
• Awarding over $1 million in grants for care, innovation and research, including to more than 85 member organizations across the country to support programs like art and music therapy, wandering prevention and respite care, along with research projects to help treat Alzheimer’s disease and college scholarships for the next generation of leaders in the fight against this disease.
• Increasing awareness through our Light the World in Teal program with more than 300 landmarks, the largest participation ever.
• Publishing an editorial in the Journal of Alzheimer’s Disease from the AFA Medical, Scientific, and Memory Screening Advisory Board to provide counsel about direct-to-consumer genetic testing kits.
• Making our website bilingual to help meet the rising needs of Spanish-speaking families affected by Alzheimer’s.
• Again, earning Charity Navigator’s highest rating of four stars in recognition of our commitment to accountability, transparency and financial responsibility.

Nothing epitomized the “keep moving forward” motto better than our first-ever Alzheimer’s Walk this past October at the AFA Respite Care Relief Park in the Town of Babylon, New York. Despite a steady stream of cold rain, nothing dampened the spirits of the hundreds of good folks who came out to make a difference in the fight against Alzheimer’s.

The accomplishments of 2018 were significant, but with the number of people affected by Alzheimer’s disease expected to nearly triple by 2060, we must continue to do more.

We are grateful for your past support which helped make all of this possible. With your continued generosity, we will build on our shared successes and keep moving forward, enriching lives and creating hope.

Sincerely,

Charles J. Fuschillo, Jr.
President & Chief Executive Officer
Alzheimer’s Foundation of America

J. Wesson Ashford, MD, PhD, Chair
Peter Bayley, PhD
Soo Borson, MD
Herman Buschke, MD
Donna Cohen, PhD
Jeffrey Cummings, MD, ScD
Peter Davies, PhD

Margaret Dean, RN, CS-BC, NP-C, FAANP
Sanford I. Finkel, MD
Lori Frank, PhD
Lee Hyer, PhD
George Perry, PhD
Richard E. Powers, MD
Frederick Schmitt, PhD
The first AFA touchpoint of care is our National Toll-Free Helpline, staffed by compassionate, licensed social workers, specially trained in Alzheimer’s and dementia counseling. In 2018, we expanded to 7 days a week, helped more than 5,500 people and provided more than 3,500 hours of counseling.

5,500 people helped
3,500 hours of quality counseling
7 days a week

“It’s wonderful to have a place to call for help especially when you can’t talk openly to friends and family.”

National Memory Screening Program
Over 5 million people in 14 years have been served by our simple, safe, free and confidential evaluation at thousands of screening events, community health fairs, memory-screening Mondays in November, and retail partnerships, such as Kmart Pharmacy.

In 2018, more than 1 million people received a memory screening.

“I was so scared because some people in my family have Alzheimer’s. I’m so glad I came.”

Educating America Tour
Since its launch in 2017, AFA’s Educating America Tour has brought awareness, resources, knowledge, and caregiving support free of charge to 15,000 participants and 28 states across the country. In 2018, we landed in 13 states: California, Arizona, Massachusetts, Tennessee, South Carolina, Alabama, New York, Wisconsin, Virginia, Louisiana, Texas, Ohio, and Georgia.

“Hearing real life stories are always helpful in letting you know that you’re not alone.”

Educating America Tour helped 15,000 people in 28 states through 2018.

AFA Lecture Series
AFA’s newest free educational series, “Alzheimer’s disease from A to Z,” launched in fall 2018 in three markets: Long Island, Westchester and Rhode Island. Open to the public, participants learn the signs and symptoms of Alzheimer’s disease, how to communicate concerns about memory as well as planning for care as you age. Attending social workers can receive two continuing education contact hours for free as well.

“The workshop was excellent and very comprehensive in terms of focusing on management of Alzheimer’s disease, sensitivity toward patients and family caregivers.”
August 2018 marked the one-year anniversary of AFA’s new Education & Resource Center, the hub of our expanding services. Here, AFA provides community classes offering integrative, therapeutic programming that encourages socialization and fun, weekly caregiver telephone support groups as well as educational workshops and webinars that set the standard of excellence for health care professionals, facilities and care partners.

**Care Connection Community Classes**
Pet Therapy | Dance | Art | Music | Horticulture | Chair Yoga | Mah Jong
Serving nearly 1,000 participants

**Caregiver Support Groups**
Telephone-based support groups for Caregivers, Young-Onset Spouses, Long-Term Care, Caring for an Aging Parent

**Professional Development, Care Partner Training & Assessment**
AFA is setting the national standard for professional excellence, facilities and care partners serving individuals with Alzheimer’s disease and other related illnesses.

**AFA trained more than 5,000 people in dementia care in 2018.**

**Care Connection Webinar Series**
This monthly webinar series increased 32% in participation, now serving more than 1,500 professional and family caregivers. Topics included “Keeping Love Alive as Memories Fade” to “Recognizing Home Hazards” and “Clinical Trials 101.”

**Partners in Care**
AFA’s signature, office-based training program experienced a 16% increase in participation in 2018.

**Dementia Care Professionals of America (DCPA)**
More than 3,500 social workers and professionals trained at AFA’s on-site workshop at six industry conferences in 2018, including the American Society of Aging and the National Association of Social Workers.

**AFA Excellence in Care Program**
Nearly 20 sites and 15 specialists have earned this distinction in 2018.

**Special Dementia Training for First Responders**
First responders are on the front lines protecting our communities, including people with dementia-related illnesses. To help them meet the unique needs of these individuals, AFA continued to provide specialized dementia training to public safety agencies in 2018, including the Port Authority of New York and New Jersey Police Department, which safeguards some of the nation’s largest transportation facilities. Together with Project Lifesaver International, AFA held its first-ever educational and training conference specifically for first responders in Fairfax, VA, teaching them about the signs of dementia and ways to effectively communicate with someone who has a cognitive impairment. More than 100 officers from six different states participated.
INVESTING IN COMMUNITY CARE
Over $1 million in grants awarded in 2018 for innovation, care and research

Anne & Irving Brodsky Innovation Grant—$25,000
Awarded for groundbreaking programs or services that raise the bar on Alzheimer’s care

Innovation Grant—$25,000
Anne & Irving Brodsky

Over $1 million in grants awarded in 2018

INVESTING IN COMMUNITY CARE

Thelma’s Place, Canby, Oregon
The Garden of Life, Intergenerational Sensory Garden for Adults and Pre-school Children

“We provide this grant to fund innovative programs that improve quality of life for those with Alzheimer’s and set an example which other organizations can follow.”
—Bert Brodsky, AFA Founder & Chairman of the Board

“I strongly support AFA’s grant award projects. Their innovative and creative programming provides respite and support for caregivers. Their programming is top-notch.”
—Barry Berg, AFA Board of Trustees

“Family caregivers give selflessly, day in and day out, to help their loved ones. It’s important that they also be able to care for themselves, too. Respite programs are increasingly important to improve the quality of life for individuals living with Alzheimer’s disease and their family caregivers. We are proud to support these outstanding organizations in their efforts to provide support in these challenging times.”
—Barry Berg, AFA Board of Trustees

Therapeutic & Quality of Life Programming

New in 2018, The Seated Room, The Seated Times Café, and For Your Seniors programs launched in a states. Hosted by member organizations 305 West End Assisted Living, Sunrise Senior Living and Bristal Assisted Living among others, these comfortable, socially engaging spaces are purposely welcoming to individuals living with Alzheimer’s and other cognitive disorders and their caregivers. Programs include art, dance, music, horticultural therapy as well as refreshments, conversation and laughter.

Bi-annual Grants (Spring & Fall)

In 2018, AFA was able to fund 50 grants in 33 states, supporting museum-based art therapy, a wandering prevention project, a traveling education exhibit, transportation rides for residents to access services, wellness and nutrition caregiver workshops as well as fitness and balance programs.

Act Now Foundation, Jersey City, NJ
Allegeny County Office of the District Attorney, Pittsburgh, PA
Alzheimer’s Alliance Tri-State Area, Teterboro, PA
Alzheimer’s and Dementia Services of Northern Indiana, South Bend, IN
Alzheimer’s Community Care, West Palm Beach, FL
Alzheimer’s Family Caregiver Support Center, Inc., Brewer, ME
Alzheimer’s Orange County, Irvine, CA
Apologies of the Sacred Heart Catholic Center, Hamden, CT
Appalachian Agency for Senior Citizens, Cedar Bluff, VA
Art for the Journey, Richmond, VA
Athens County Sheriff’s Office, Athens, OH
Audrey’s Angels, Phoenix, AZ
Ballerific, Houston, TX
Barron Fire and Rescue, KCC, Oceanside, NY
Blaine County Senior Council/Ida The Senior Connection, Hailey, ID
Branson Missouri Police Dept., Branson, MO
Brattleboro Adult Day Centers, Brattleboro, VT
Caregiver Relief Program of Bedford Co., Shelbyville, TN
Caregiver Support Services, Omaha, NE
Cary Medical Center, Carbondale, IL
Charlotte-Mecklenburg Police Department, Charlotte, NC
CICDA Aging & In-Home Solutions, Indianapolis, IN
City of Albany Police Department, Albany, GA
CJE SeniorLife, Chicago, IL
Conejo Valley Senior Concerns, Thousand Oaks, CA
Creative Story Project The Santa Project, Cleveland, TN
Crosby Keys Village The Eternity Home Community, New Orleans, LA
Elder Network, Rochester, MN
Family Services of Westchester, Port Chester, NY
Family Services of Westchester, Purchase, NY
Fox Valley Older Adult Services, Sandwich, IL
Giving Back: Move with Balance, Paia, HI
Gloria’s Way, Cleveland, OH
Hope Haven, Farmington, CT
Insight Memory Care, Inc., Fairfax, VA
Inspirit, Inc., Lake Worth, FL
Memory Care Home Solutions, St. Louis, MO
Memory Matters, Milton Head Island, SC
Mid Island Y, JCC, Plainview, NY
Music in Medicine, Hearstress, FL
My Friends Place, Ranger, ME
Nashier Museum of Art at Duke University, Durham, NC
New Cassel Retirement Center, Omaha, NE
New England Cogswell Center, New London, CT
North End Senior Solutions, Otis, OR
Old Friends Club, Kirkland, WA
ORHCA Adult Day Program & Counseling Center, Los Angeles, CA
Orange County Sheriff’s Office, Hillsborough, NC
Orpheus Chamber Orchestra, New York, NY
Patrick County Alzheimer’s Group LLC, Stuart, VA
Pilot Club of Harrisburg Foundation, Madison, AL
Putnam County Sheriff’s Department, Hamiliton, NY
Respite Care of Charleston, Charleston, SC
Rhythm Break Centers, New York, NY
Senior Access, San Rafael, CA
SOREA Plus, Lewiston, ME

Sing For Your Seniors, New York, NY
South Whitnall Township Police Department, Allentown, PA
Sydnecum Jewish Family Services, Syracuse, NY
Tazewell County Sheriff’s Office, Tazewell, VA
The George G. Bannister Alzheimer’s Family Centers, Inc., Chula Vista, CA
Valley Adult Older Services, Porterville, CA
Volunteers of America Oregon, Portland, OR
Washington County Commission on Aging, Hagerstown, MD
Wyness Dementia Care, Cape, NY

Milton & Phyllis Berg Respite Care Grants

In response to the overwhelming and ongoing need for caregiver respite, 36 organizations received grants in 24 states, funding such meaningful relief as adult day programs, in-home aides, companion care, and overnight respite.

“Family caregivers give selflessly, day in and day out, to help their loved ones. It’s important that they also be able to care for themselves, too. Respite programs are increasingly important to improve the quality of life for individuals living with Alzheimer’s disease and their family caregivers. We are proud to support these outstanding organizations in their efforts to provide support in these challenging times.”
—Barry Berg, AFA Board of Trustees

Alzheimer’s & Dementia Services of Memphis, Inc., Memphis, TN
Alzheimer’s and Dementia Society (DBA Memory Matters) St. George, UT
Alzheimer’s Community Care, West Palm Beach, FL
Alzheimer’s Disease Association of Kern County, Bakersfield, CA
Alzheimer’s Orange County, Irvine, CA
Alzheimer’s Center of Merrow, MA
Alzheimer’s Services of the Capital Area, Baton Rouge, LA
Barron and Florence Friedberg JCC Senior Adults Day Program, Oceanside, NY
Betheaera Health Group, St. Louis, MO
Caregiver Relief Program of Bedford County, Shelbyville, TN
Caregiver Support Services, Omaha, NE
Caring Days Adult Day Care, Tuscaloosa, AL
Caroline Medical Adult Day Care, Denton, MO
CJE SeniorLife (Council for Jewish Elderly), Chicago, IL
CMMVE, New York, NY
Cohut Jewish Family Services, Birmingham, AL
Community Adult Respite Experience, Albemarle, NC
Grace Center for Adult Day Services, Corallis, OR
HomeCare Options (Visiting Homemake Service of Passaic County), Totowa, NJ
Hope Dementia & Alzheimer’s Services, Hyannis, MA
Hopestone Adult Day Program, Oakville, TN
Memory Matters, Milton Head Island, SC
Mid Island Y, JCC, Plainview, NY
Music in Medicine, Hearstress, FL
My Friends Place, Ranger, ME
Nashier Museum of Art at Duke University, Durham, NC
New Cassel Retirement Center, Omaha, NE
New England Cogswell Center, New London, CT
North End Senior Solutions, Otis, OR
Old Friends Club, Kirkland, WA
ORHCA Adult Day Program & Counseling Center, Los Angeles, CA
Orange County Sheriff’s Office, Hillsborough, NC
Orpheus Chamber Orchestra, New York, NY
Patrick County Alzheimer’s Group LLC, Stuart, VA
Pilot Club of Harrisburg Foundation, Madison, AL
Putnam County Sheriff’s Department, Hamilton, NY
Respite Care of Charleston, Charleston, SC
Rhythm Break Centers, New York, NY
Senior Access, San Rafael, CA
SOREA Plus, Lewiston, ME

Member Growth

By the end of 2018, the AFA membership network has grown to 2,800 organizations, an 8% increase, expanding in numbers and diversity with the addition of educational institutions such as Stony Brook University and Emory University, assisted living communities such as Atria Senior Living, and therapeutic groups such as the Marian Chace Foundation of the American Dance Therapy Association and Sing For Your Seniors.

“With the support of Alzheimer’s Foundation of America and the dedication of the membership, the Alzheimer’s Association is able to grow and thrive in this time of need.”
—Bert Brodsky, AFA Founder & Chairman of the Board

We are so thankful for this award. It will reap benefits for years to come.”
—Ellen Coburn, Executive Director, Thelma’s Place
INVESTING IN THE FUTURE

Awarding College Scholarships
In 2018, AFA awarded $30,000 in college scholarship funding to 30 students across the country whose lives have been personally impacted by Alzheimer’s disease. Many have a loved one with the disease, worked as caregivers, volunteered and have developed a passion for the cause. More than 2,400 student applications were received for the 2018 Teens for Alzheimer’s Awareness Scholarship Essay Contest.

“I am truly grateful that I had the chance to care for [my grandfather], show him how much I love him and maintain his dignity.”
—Laurence Crandon
Grand Prize Winner

“I’ve never experienced anything even close to the love and utter devotion that my grandpa has for my grandma. That’s love at a whole other stage in life.”
—Dani Moore
First Runner-Up

More than $200,000 to Stony Brook Medicine
To support an Positron Emission Tomography (PET) imaging research project that will compare neurons from healthy controls to those affected by Alzheimer’s disease. This type of innovative, translational research study has the potential to lead to the development of effective medications that specifically target the damaged areas of the brain.

“There is a collaborative effort between a number of researchers and health care providers that will be working on this project. This is an important project because it will provide new insights into the origins of Alzheimer’s, which will translate into advanced diagnostics, treatments and prognoses for our patients.”
—Kenneth Kaushansky, MD, SVP, Health Sciences and Dean of Stony Brook University School of Medicine

“The impact that Alzheimer’s disease had on my life through my great grandmother’s journey is something that can never be replaced or recreated. It taught me to love unconditionally, to honor family bonds, and to do what is necessary even through scary situations. It means the absolute world to me that I was able to care for her and make her smile while she was alive.”
—Brooke Serra
Second Runner-Up

“Through this collaboration with the Alzheimer’s Foundation of America, Stony Brook will bring new insights into the origins of Alzheimer’s, which will translate into advanced diagnostics, treatments and prognoses for our patients.”
—Kenneth Kaushansky, MD, SVP, Health Sciences and Dean of Stony Brook University School of Medicine

FUNDING INNOVATIVE RESEARCH

$100,000 to The Feinstein Institute for Medical Research Litwin-Zucker Center for the Study of Alzheimer’s Disease and Memory Disorders
To explore new treatments for Alzheimer’s most troubling symptoms: hallucinations, agitation, and aggression. This funding award is the third phase of a five-year $500,000 commitment.

“AFA recognized the urgent need for research in this very difficult area, and provided support when few others were willing to do so. Dr. Jeremy Koppel and I, along with our team, have made real progress in this area over the last two years, and are excited to continue this research.”
—Peter Davies, PhD, Director of the Litwin-Zucker Center for the Study of Alzheimer’s Disease and Memory Disorders at The Feinstein Institute for Medical Research
Historic $2.34 Billion in Federal Funding for Alzheimer’s Research

The fiscal year 2019 federal budget delivered $2.34 billion for Alzheimer’s research funding. This was the first time federal investment surpassed $2 billion a year, the minimum amount leading scientists say is needed to meet the National Plan to Address Alzheimer’s Disease goal of finding a cure and/or better treatment by 2025.

BOLD New Action to Fight Alzheimer’s Disease

The Building Our Largest Dementia Infrastructure for Alzheimer’s (BOLD) law makes dementia a public health issue by establishing Centers of Excellence in Public Health Practice dedicated to promoting Alzheimer’s disease management and caregiving interventions as well as educating the public about Alzheimer’s disease and brain health.

“The National Plan to Address Alzheimer’s Disease calls for a cure or disease modifying treatment by 2025. This funding gets us on a viable path toward putting this goal within the realm of possible. Maintaining the status quo when it comes to Alzheimer’s is not an option.”

—Charles J. Fuschillo, Jr., AFA President & CEO

RAISE Family Caregiver Act

Recognize, Assist, Include, Support and Engage (RAISE) Family Caregivers Act will provide a desperately needed comprehensive national plan for the millions of family caregivers across the country who tirelessly care for their loved ones—including those living with Alzheimer’s—often while also trying to balance a family and a career, and deal with health issues of their own. The RAISE Act requires the U.S. Secretary of Health and Human Services (HHS) to develop, maintain and update an integrated national strategy to support family caregivers.

Kevin and Avonte’s Law Passed

The Missing Americans Alert Program Act of 2018 (also known as “Kevin and Avonte’s Law”) was established to provide grants for training and technologies that help first responders locate individuals with Alzheimer’s disease or autism who wander and go missing. The program is authorized at $2 million annually (or $10 million) from FY 2018 through 2022.

Genetic Testing

The increasing popularity of direct-to-consumer genetic testing kits, particularly at holiday gift-giving season, prompted AFA’s Medical, Scientific, and Memory Screening Advisory Board to publish an editorial in the Journal of Alzheimer’s Disease to advise consumers about their proper usage. “Three Wishes Now That the Genie is Out of the Bottle” provided recommendations to consumers, physician-scientists, policy makers and the commercial genetic testing industry on strengthening consumer safeguards and making it easier for people to access information so that they can make a more informed decision about whether genetic testing is right for them.

“Consumers should have the right information before deciding to take a genetic test.”

—Lori Frank, PhD, AFA Medical, Scientific and Memory Screening Advisory Board Member
PUBLIC AWARENESS

AFA in the News

In 2018, AFA provided information about Alzheimer’s disease, caregiving, memory screenings, brain health and wellness, and other important topics in stories by major media outlets across the country, including:

- The New York Times
- TIME
- The Miami Herald
- USA TODAY
- The Washington Post
- Chicago Tribune
- The Atlanta Journal-Constitution
- Los Angeles Times

$3 Million in donated public-service ads

- Taxi-cab TV monitors in New York City, Chicago, Miami, Boston, San Francisco
- Billboards in Times Square
- Captivate elevator and lobby digital video network ads in 27 cities, nearly 10,000 screens
- Rest-stop displays on the NJ Turnpike, Garden State Parkway, Atlantic City Expressway

FAMILY CAREGIVERS EXCHANGE TIPS, SHARE STORIES TO EASE ALZHEIMER’S LOSSES

How to Prevent Caregiver Burnout

HOLIDAY TRAVEL TIPS FOR CAREGIVERS

Free Memory Screenings, Support for Families at Huge Alzheimer’s Conference Coming to Atlanta

DONATE TODAY
www.alzfdn.org
Text AFAHOPE to 44321

We never give up
Light the World in Teal

On November 8, 2018, more than 300 landmarks lit up the world in teal, the largest number of participants ever, in AFA’s public awareness campaign now in its fifth year. Raising spirits and demonstrating support for the millions of people living with Alzheimer’s disease and their care partners, Light the World in Teal participation included The Freedom Tower and the New York Stock Exchange in New York; LAX Airport, Los Angeles; the Prudential Tower, Boston; The Country Music Hall of Fame, Nashville; The Willis Tower, Chicago; Cobh Cathedral, Ireland; Taipei Tower, Taiwan; Sichuan Tower, China; and the Tower of Belém, Portugal.
FUNDING THE MISSION HELPING US MAKE A BIGGER IMPACT

AFA Golf Classic at the Meadow Brook Club
Honoring Gurwin Jewish Nursing & Rehabilitation Center President & CEO Stuart Almer.
Raised over $150,000

GSN Games’ Solitaire TriPeaks
A special 24-hour fundraising event where 100% of the net proceeds of over a half-million players were awarded to AFA.
Raised over $69,000

Linda’s Ride at SoulCycle
Honoring Linda German who is living with Early-Onset Alzheimer’s.
Raised Over $20,000

Ride the Divide for Alzheimer’s
For Monique Ades’ senior project in the summer of 2018, she and her father, Mickeal, rode mountain bikes down the continental divide trail, 2,700 miles of uncertain terrain, from Banff, Canada, to Antelope Wells, New Mexico, in memory of great-papa Troy Shackelford.
Raised over $17,000

Walk in the Park Event
At the first-of-its kind Respite Care Park in the Town of Babylon, hundreds of people came out on a rainy October day to support the first-ever Alzheimer’s Walk in the Park.
Raised over $24,000

“We speak for those who can’t.”
—Bert E. Brodsky, AFA Founder & Board Chairman

THANK YOU FOR GIVING THEM A VOICE

2018 DONORS
$2,000,000+
Superior Digital Displays**
Estate of Shirley A. Tomrin

$1,000,000 +
Edward & Della Thome Memorial Foundation
Helen Barrett Trust

$500,000 +
Stuart P. Weckerly Trust

$100,000 +
Captivate Network**
Combined Federal Campaign
Creative Mobile Technologies **
Estate of Douglass T. Holmes
Estate of Gene J. Bonagur
Estate of Jan West
Estate of Janet V. O’Brien
Estates of Joan Nelson Hayes
Estates of Peter Joseph McGourty

$25,000 +
Allergan
Anonymous
Avanir Pharmaceuticals, Inc.
Biogen Inc.
Janie Bogard
Claim Executive of the Year Awards Banquet Committee
Dvorak Trust
Edward and Carol Miller Charitable Gift Fund
Estate of Edith Held
Estate of Gordon Lee Gutlicksen
Estate of Jamie Luis Loyola
Estate of Lenore B. Meier
Estate of Marie Salzberg
Estate of Phyllis E. Stein
Estate of Robert L. Hathorn
Estate of Walter S. Graffin
James Maynard
National Christian Foundation Ohio
Swisher Family Trust

$50,000 +
Anonymous Benevity, Inc.
Champion Motors International
E. Thavis and T. Feiman Thavis Charitable Remainder Trust
Estate of John J. Weily Trust
Facebook Payments, Inc.
GSN Games
Merck
Optimus Foundation
The O’Connor Family Foundation
The Kitchin Network
The Penberthy Charitable Foundation
The Rose Family Living Trust

$10,000 +
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Avanir Pharmaceuticals, Inc.
Biogen Inc.
Benevity, Inc.
Combined Federal Campaign
Creative Mobile Technologies **
Dvorak Trust
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$250 +
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$20 +
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Biogen Inc.
Benevity, Inc.
Combined Federal Campaign
Creative Mobile Technologies **
Dvorak Trust
Estate of Edith Held
Estate of Gordon Lee Gutlicksen
Estate of Jamie Luis Loyola
Estate of Lenore B. Meier
Estate of Marie Salzberg
Estate of Phyllis E. Stein
Estate of Robert L. Hathorn
Estate of Walter S. Graffin
James Maynard
National Christian Foundation Ohio
Swisher Family Trust

$1 +
Anonymous
Appian
Avanir Pharmaceuticals, Inc.
Biogen Inc.
Benevity, Inc.
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Estate of Walter S. Graffin
James Maynard
National Christian Foundation Ohio
Swisher Family Trust

Thank you for giving them a voice.
The Allergan Foundation
The Minkin Foundation
The Robert E. Nabb Trust
The Thomas and Agnes Carvel Foundation

$10,000 +
Aaron & Marion Gural Foundation
AERITC and NYS Smart Grid Consortium
Anonymou$ (3 Donors)
Gerald Archambault
CVS Health Charity Classic, Inc.
Chris & Myrna Barton Giving Fund
Earl M. and Margery C. Chapman Foundation
Philip L. Edwards
Emmy & David German
Estate of Alfreda Matsushita
Estate of Carlette M. Allen
Estate of Eloy Roybal
Estate of Jane Elizabeth Ulrich Stern
Estate of Marjorie A. Hempfill-Salmo
Estate of Richard A. Cody
Estate of Sarah William Palmer
Estate of Steve B. Kallman
Estate of Valeria B. Stewart
Estate of Steve B. Kallman
Estate of Valeria B. Stewart
Estate of Walter J. Bodek
Estate of Sharyn Robbins Silverstein
Estate of Samuel Kuflik
Estate of Sharyn Robbins Silverstein
Estate of Walter J. Bodek
Estate of Valeria B. Stewart
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Estate of Samuel Kuflik
Estate of Mary J. Skousen
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HELPING US MAKE A BIGGER IMPACT

With tremendous gratitude for helping us maximize the quality of life for those living with Alzheimer’s and dementia.

Mary Mueller
Patrick and Laura Mulhfill
Claia B. Murray
Naroll Foundation, Inc.
National Financial Services, LLC.
Danielle L. Neal
Linda Nechvalta
Frances Nee
Thomas B. Neff
Nicholas Nemecok
Eberhard S. Neutz
New Life Chapel at the Heritage at Lowman
Deborah Nosewic-Smith
Neus Health Capital
BND Sports & Entertainment and NFP
Elaine Nisnoff
Mike Nolte
North Carolina Association of Nurse Anesthetists
Northwell Health
Michael F. Nozolo
Nussbaum, Yates, Berg, Klein & Wolpow, LLP
Susan E. O’Connor
Stern IR, Inc.
Jane E. Steijger
RFE Engineering Inc.
Paul L. Rensink
Renaissance Charitable Foundation, Inc.
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Richard P. Cody Trust
Karen B. Richardson
Rice Foundation
Christopher Rizotow
Robert and Diana Scott Charitable Fund
Robert D. Smoke
Mark L. Smith
Kevin and Susan Smith
Michael M. Smith
John C. Smith
Kathryn H. Williams
Robert A. Wilson
Andrew Winston
Tish Wescott
John Westerman
Albert Wehman
Benton M. Wheeler
Kenneth White
William and Joyce O’Neil Charitable Trust
Kathryn H. Williams
Beth Ann Wilson
Robert A. Wilson
Lauren Wingfield Johnson
Andrew Winston
Thomas C. Weiland
Peter Wright
Wyen Resorts Limited Employee Foundation*

**Nonmonetary donations in 2018 from donors

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Peter Wright
Wyen Resorts Limited Employee Foundation*

**Nonmonetary donations in 2018 from donors
**SUMMARY OF FINANCIAL REPORT**
Statement of Activities—Fiscal year ending December 31, 2018

**Support Contributions and Special Events**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$9,439,686</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$92,735</td>
</tr>
<tr>
<td>Special Events</td>
<td>$183,176</td>
</tr>
<tr>
<td>Program Income</td>
<td>$136,107</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,080,070</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$230,657</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>$3,555,653</td>
</tr>
<tr>
<td>Loss on Sale of Asset</td>
<td>($14,000)</td>
</tr>
<tr>
<td><strong>Total Support</strong></td>
<td><strong>$14,704,084</strong></td>
</tr>
</tbody>
</table>

**Expenses**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services—Public Awareness &amp; Support</td>
<td>$8,627,799</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$283,493</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$699,719</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$9,611,011</strong></td>
</tr>
</tbody>
</table>

**Increase/(Decrease) in Net Assets**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets, December 31, 2017</td>
<td>$14,826,736</td>
</tr>
<tr>
<td>Increase/(Decrease) in Net Assets</td>
<td><strong>$5,093,073</strong></td>
</tr>
<tr>
<td>Net Assets, December 31, 2018</td>
<td>$19,919,809</td>
</tr>
</tbody>
</table>

**HOW WE SPEND YOUR CHARITABLE CONTRIBUTIONS**

- **Program Services**: 88%
- **Fundraising**: 5%
- **General and Administrative**: 7%

All contributions designated for research go exclusively to funding research toward a cure and more effective treatments.

AFA holds Charity Navigator’s highest rating of four stars for its commitment to fiscal responsibility and transparency.
The mission of the Alzheimer’s Foundation of America (AFA) is to provide support, services and education to individuals, families and caregivers affected by Alzheimer’s disease and related dementias nationwide, and fund research for better treatment and a cure.