



ALZHEIMER'S FOUNDATION OF AMERICA

AFA Anne and Irving Brodsky Innovation Grant

Grant application due: May 15th, 2019

Via email or postmarked by May 15th

As a nonprofit member organization of the Alzheimer's Foundation of America (AFA), you are entitled to apply for funding through AFA's grant program, including the Anne and Irving Brodsky Innovation Grant.

The Anne & Irving Brodsky Innovation Grant is an annual grant that **provides \$25,000** in funding to one Alzheimer's Foundation of America nonprofit member organization per year for an innovative program that improves the lives of individuals with Alzheimer's disease or other related illnesses, and their families. The program must demonstrate creativity and uniqueness, greatest need, and replication potential. This grant is offered once a year and due on **May 15th**.

Program Page

Organization Name _____

Mailing Address _____

Telephone _____ Fax Number _____

Email Address _____ Website _____

Employer Identification Number _____

Contact Person (Person responsible for grant proposal. This individual will receive all correspondence related to this proposal.)

Contact Name _____ Contact Title _____

Contact Telephone _____ Contact Email _____

Program Title: _____

Service/Program Summary: _____

322 Eighth Ave. New York, NY 10001. 866-232-8484. www.alzfdn.org

QUESTIONS? Call AFA at 866-232-8484

How does this program specifically exemplify “an innovative program that improves the lives of individuals living with Alzheimer’s disease and related illnesses and their families?”

Program Description

Narrative: (maximum four pages): Include brief history and mission of organization; the organization’s overall vision for this project and a project description; need for the project; description of target population and geographic area served by this project; goals and objectives you hope to achieve, specific activities and services you will undertake; outcomes and desired changes you hope to make; and plans for disseminating lessons learned to benefit others interested in your initiative. If this is an existing program or service, include how this grant will enhance its operations, outreach, etc. If you are partnering with other organization(s) on this program, include a brief description of that organization and its involvement. Also include a timeframe for implementation and your plan (financial resources) for sustainability of the program beyond grant funding.

Evaluation: (one page or less, in addition to the narrative): Provide specific measures and/or benchmarks to determine that outcomes have been achieved; how you will measure success both short-and long-term; how often you will evaluate the program and report progress; and how you will correct problems if necessary.

Project Budget/Narrative: Provide a line-item budget that details the projects expenses and anticipated income sources for a one-year period. Clearly define the items covered by the Brodsky Innovation Grant and other funding sources (actual, pending and those for which you have applied) for this program. Provide a brief description of each item in the budget narrative. Note: indirect costs do not have to be included.

PUBLICITY WAIVER

I understand that should my organization's grant proposal be approved, information about our program and/or service may be used during various Alzheimer's Foundation of America publicity and fundraising opportunities, including printed articles and press releases.

Contact Person _____ Title _____

Signature x _____ Date _____

CHECKLIST FOR GRANT APPLICATION

To assist you in being compliant with the proposal requirements set by the Alzheimer's Foundation of America, feel free to use the following check list prior to submitting the proposal.

General Instructions

___ 12 point font, double-spaced

___ All pages numbered (excluding cover page)

___ Original plus *four* copies ***Bound copies preferred, please mail in***

Proposal Section

Proposal includes the following:

- Program Page
- Four-Page Narrative
- One-Page Evaluation
- Detailed 12-month Project Budget (line-item)
- Budget Narrative

Attachments Section

___ IRS letter verifying 501 (c) (3) status (or verification of government entity status)

___ Program Budget

___ List of Organizations Board of Directors

___ Organization's current Annual Operating Budget

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____ Short bio of staff involved in project

____ Letter(s) of Support (maximum two)

Attachments Section

____ Letter(s) of Support from partnering organization (s) *if applicable*