



Ideas and Suggestions for your Event

Over the years, some screening sites have chosen to incorporate additional activities into their memory screening event, drawing even more participants and raising even more awareness about memory concerns.

Here are some suggested features:

- Have games or puzzles available to participants to highlight the importance of brain activity and mental stimulation
- Hold skill building sessions for families and caregivers
- Invite a guest speaker from your community with special knowledge on aging, memory loss, or other relevant topics to give a presentation
- Invite local vendors to provide information about relevant resources in your community
- Invite medical professionals to give other types of free services, such as blood pressure screenings, cholesterol screenings, blood sugar tests, flu shots, etc.
- Incorporate memory screenings into your organization's employee wellness program
- Hold screenings in different locations over multiple days to reach more members of your community
- Conduct the screenings as part of a wellness event or health fair
- Hold the event to coincide with another event in your community, such as the grand opening of a new senior center or a book release